



## Tiffany D. Cross

AUTHOR · JOURNALIST

Journalist and Former Host, MSNBC's 'The Cross Connection'



VISIT TIFFANY'S WEBSITE

### About:

- **Gender:** Female
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

### Engagement Types:

- Moderating and Emcee
- Speaking

### Topics:

- Cultural Intelligence
- DEI (Diversity, Equity & Inclusion)
- Global Economics & Markets
- Growth Strategy
- Innovation & Digital Transformation
- Physical Health

## Biography Highlights

- Bestselling Author of 'Say It Louder: Black Voters, White Narratives, and Saving Our Democracy'
- Resident Fellow, Harvard Kennedy School's Institute of Politics
- Former DC Bureau Chief, BET News and Liaison to the Obama Administration, BET Networks

## Biography

Celebrated journalist, bestselling author, and revered political analyst Tiffany D. Cross delivers every time in motivational, insightful, and thought-provoking events. She is the current co-host of iHeart Media's Native Land Pod, which debuted in 2024 on Apple as the number one downloaded podcast in America across all categories. Cross also hosts ACross Generations, a broadcast show and podcast with Will Packer Productions and iHeart Media, where she focuses on a variety of topics from a multigenerational perspective. Cross previously hosted The Cross Connection on MSNBC, averaging 4.6M viewers a month. She is a longtime cultural commentator, having previously served as the D.C. Bureau Chief for BET Networks, an Associate Producer for CNN, and freelancer. She is also the founder of The Beat DC, a platform that provides critical analysis of national politics, policy, business, and media, highlighting their impact

**Websites:**

- [Website](#)

on and relationship with communities of color. An influential voice in the discourse of the moment, Cross is in-demand with groups including the National Coalition of 100 Black Women, Inc., the Society of Social Work Research, TriNet, Howard University, and more.

A 2020 fellow of Harvard University Kennedy School’s Institute of Politics, Cross has spent more than 20 years navigating politics, media, labor, communities of color, and the private sector. She is the bestselling author of *Say It Louder: Black Voters, White Narratives, and Saving Our Democracy*, which Kirkus Reviews hailed as “a compelling exploration of how Black voters have the power to shape the country’s future.” Cross regularly receives stellar feedback for her events, such as: “Tiffany was superb. A joy to work with, engaging and fully invested in making the event a stand-out” (Robert Toigo Foundation Annual Gala) and “The event was absolutely wonderful and well received! Tiffany Cross was outstanding and prolific.” (Society for Social Work Research)

---

**Videos**





## Testimonials

“ On behalf the National Coalition of 100 Black Women, Inc. and their president Virginia Harris, I would like to say ‘THANK YOU’ to Tiffany for her amazing speech which was a big hit amongst all of the attendees.

*National Coalition of 100 Black Women, Inc.*

“ Tiffany was fantastic! She is a pleasure to work with and was very flexible onsite.

*Texas Conference for Women*

“ The event was absolutely wonderful and well received! It was a distinct pleasure working with you and I’m hopeful we can work together again. All went really well. Tiffany Cross was outstanding and prolific.

*Society for Social Work Research*

“ [Tiffany hit a] “home run” We were all inspired, moved and gained great sight with Tiffany’s

contribution. Please thank her on my behalf and the team. We'd certainly love to work with her again in the future.

*Santa Cruz Nutritionals*

“

We thoroughly enjoyed our time with Tiffany Cross. She was so personable and friendly as the moderator. She was great as we knew she would be and our audience gave her nothing short of the highest marks on our survey taken after she departed

*The Denver Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*

“

Tiffany was superb. A joy to work with, engaging and fully invested in making the event a stand out.

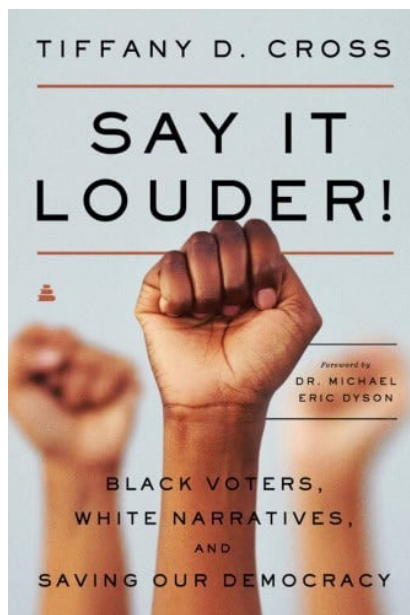
*Robert Toigo Foundation Annual Gala*

“

It was wonderful hosting Tiffany! We had the opportunity to have two thoughtful discussions with her and just really enjoyed being in the space with her. She was patient and down to earth, and of course, delivered in her talks!

*African American Strategic Partnership*

## Books



### **Say It Louder!: Black Voters, White Narratives, and Saving Our Democracy**

A breakout media and political analyst delivers a sweeping snapshot of American Democracy and the role that African Americans have played in its shaping while offering concrete information to help harness the electoral power of the country's rising majority and exposing political forces aligned to subvert and suppress Black voters. Black voters were critical to the Democrats' 2018 blue wave. In fact, 90 percent of Black voters supported Democratic House candidates, compared to just 53 percent of all voters. Despite media narratives, this was not a fluke. Throughout U.S. history, Black people have played a crucial role in the shaping of the American experiment. Yet still, this powerful voting bloc is often dismissed as some "amorphous" deviation, argues Tiffany Cross. *Say It Louder!* is her explosive examination of how America's composition was designed to exclude Black voters, but paradoxically would likely cease to exist without them. With multiple tentacles stretching into the cable news echo chamber, campaign leadership, and Black voter data, Cross creates a wrinkle in time with a reflective look at the timeless efforts endlessly attempting to deny people of color the right to vote—a basic tenet of American democracy. And yet as the demographics of the country are changing, so too is the electoral power construct—by evolution and by force, Cross declares. Grounded in the most-up-to-date research, *Say It Louder!* is a vital tool for a wide swath of constituencies.

BUY THE BOOK

## Speaker Bureaus And Talent Agencies

Tiffany D. Cross is available to book via these agencies

✔ **Recommended**



Speaking Agency