



## Steven Lim

INFLUENCER

Bridging Cultures and Conversations Through Digital Storytelling and Food



VISIT STEVEN'S WEBSITE

### About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

### Engagement Types:

- Moderating and Emcee

### Topics:

- DEI (Diversity, Equity & Inclusion)
- Growth Strategy
- Social Media Marketing

## Biography Highlights

- Award-Winning Digital Media Creator
- Creator and Host, BuzzFeed's 'Worth It'
- CEO & Co-Founder of Watcher Entertainment

## Biography

Entertainment entrepreneur, YouTube personality, and viral storyteller Steven Lim offers uplifting and entertaining talks about following your dreams, AAPI representation, and the power of food to create world peace. Lim is a former chemical engineer who worked at Procter & Gamble and went home from work to create virally popular YouTube videos. He was tapped by BuzzFeed to join their staff, and worked his way up to become an Executive Producer. Lim is known for creating and hosting BuzzFeed's biggest food show, Worth It - a Webby winner and three-time Streamy Winner that has racked up billions of views and reshaped food criticism.

Lim is the CEO and co-Founder of Watcher Entertainment, a digital media studio that creates television-caliber, unscripted series that aim to bring joy, inspire curiosity, and genuinely connect with our audience. An advocate for diverse representation in media, Lim is passionate about amplifying diverse voices and creating a space where all stories - and

## Websites:

- [Website](#)

storytellers - matter. Sought after for uplifting and relevant conversations with groups like Georgia Tech, SMU, University of Michigan, and more, Lim's presentations, keynotes, and moderated conversations leave audiences with a feeling of connection and hope.

---

## Videos



---

## Steven's Topics

### College & University Audiences: You Don't Have to Have it All Figured Out

YouTube sensation Steven Lim didn't always know he wanted to work in entertainment. He pursued a chemical engineering degree and landed a job at Procter & Gamble, but he couldn't wait to create videos after work. When he finally realized he would be happier pursuing his passion, he pivoted to follow his purpose. While his career at Procter & Gamble wasn't a good fit, engineering gave him a valuable skill that he uses in his work every day - problem-solving.

In this motivational talk, Lim shares his journey to finding his true passion, and offers encouragement to

young audiences that you don't have to have it all figured out. You can learn lessons to carry with you, continue to grow, and eventually find the path that brings you joy.

**Available:** In person, Virtually

### Leveraging Influence Through Connection

Digital media expert Steven Lim has built an audience of billion through his ability to balance authenticity with savvy storytelling. Lim offers a unique perspective, as both a viral YouTube creator and CEO of Watcher Entertainment, on how brands and organizations can go beyond the numbers game and focus on what their audience and customers want most - connection.

**Available:** In person, Virtually

### Breaking Down Cultural Barriers Through Food

In this uplifting talk, digital media creator Steven Lim shares his vision for a more understanding and connected world through food. As the creator and host of BuzzFeed's wildly popular show Worth It, Steven traveled the world, trying new foods, experiencing new places, and building community with people. Through his exploration of how food tells the story of culture, Lim reveals how we're all human and offers inspiration to celebrate our differences.

**Available:** In person, Virtually

### Shining a Light on the AAPI Community

YouTube star and digital media entrepreneur Steven Lim shares the challenges he's faced - and the opportunities he has created - as a prominent voice in the entertainment industry and member of the AAPI community. From uplifting and diverse representation in media, to how to approach conversations about culture, to finding ways to connect through shared experience, Lim offers his unique perspective in this uplifting talk.

**Available:** In person, Virtually

## Speaker Bureaus And Talent Agencies

Steven Lim is available to book via these agencies

 **Recommended**

EXCLUSIVE



Speaking Agency