



Shiza Shahid

BUSINESS LEADER

Co-Founder, Our Place and Co-Founder & Founding CEO, The Malala Fund



About:

- **Gender:** Female
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking

Topics:

- Content Marketing
- Corporate Social Responsibility
- DEI (Diversity, Equity & Inclusion)
- Future of Work
- Gender Equality
- Growth Strategy
- Motivation and Inspiration
- Technology & AI

Biography Highlights

- Shiza Shahid is the co-founder, along with Nobel-Prize winner Malala Yousafzai, and founding CEO of the Malala Fund, which works to advance access to education around the world. She is also co-founder of Our Place, a wildly successful brand of ethical kitchenware created in partnership with immigrant communities. Shiza partnered with the largest venture capital platform in the world to launch NOW Ventures, her investment fund that empowers mission-driven startups. Her many accolades include being named to TIME's 30 Under 30 People Changing the World, Forbes' 30 Under 30 - Social Entrepreneurs, and Business Insider's 30 Under 30 Venture Capital Investors in Tech.

Biography

Meet Shiza Shahid

Shiza Shahid is an entrepreneur, technologist, investor and impact leader.

Shiza co-founded the Malala Fund with Nobel Prize winner Malala Yousafzai, and led the organization as founding CEO. She focused on creating access to high quality education for all children around the world.

Shiza is now the co-founder of Our Place; a mission-driven e-commerce startup focused on getting people to connect more by cooking and sharing

food together. Our Place is creating products and telling stories that celebrate cultural traditions and reinvest in communities, through the lens of food and home-cooking. Because home-cooking is where cultures are most authentically represented and love is most fully expressed.

Shiza launched NOW Ventures in Silicon Valley, in partnership with AngelList, the largest Venture Capital Platform in the world. She invests in mission-driven technology startups that are solving the world's most pressing challenges through technology, innovation, and high-growth business models.

Shiza is the founder of The Collective, a community of leading entrepreneurs that come together to build collaborative change.

Shiza is the host of the new USA Today show "ASPIREist," which inspires millennials to take action on the issues that matter most.

Shiza is passionate about the future of impact through technology; she studied exponential technologies at Singularity University, which is dedicated to applying futuristic innovations to advancing humanity.

Shiza also graduated from Stanford University with University Distinction. She was a business analyst with McKinsey & Company.

Shiza is a prominent speaker and story-teller, keynoting conferences around the world, sharing her personal story, and inspiring people to make an impact in their own unique ways. She has spoken frequently at major international events, including Aspen Ideas Fest, Milken Global Institute, Forbes Women, Fortune Most Powerful Women, Inc Women, Women Moving Millions, World Economic Forum, and others.

Shiza is renowned for her work, receiving many awards as a thought leader. She was named one of TIME's "30 Under 30 People Changing the World," Forbes "30 Under 30 - Social Entrepreneurs" and a Tribeca Institute Disruptive Innovator. She is a member of the WEF Global Agenda Council and has been featured in multiple publications, including Forbes, Fast Company, Elle, Glamour, Town and Country, The Edit, CNN, ABC, Al Jazeera, MSNBC and others.

Shiza's Topics

Building an Authentically-Inclusive Brand

Shiza's cultural leadership and storytelling acuity has been proven over and over again. As founding CEO of the Malala Fund, she led a cross-cultural, global story and mission that was amongst the most iconic of the last decade. In 2020, she is doing it again with her investments in new startup brands, and with Our Place, her own brand of ethical kitchenware created in partnership with immigrant communities.

In this talk, Shiza shares how to create a brand that represents and celebrates the diversity of America - in a way that is cultural collaboration, versus appropriation. Structured as a candid, open workshop, Shiza lays out the tools and checklists to help you build a brand that resonates with diverse communities and keep a pulse on the beat of moment. Open and honest about the complexities involved, Shiza discusses ways to be fully aware of sensitivities, along with personal anecdotes of failures and successes.

For Shiza, this is not just a talk – it is her life's work.

Available: Virtually

The Revolutionary Impending Technological Innovations

How technology will change the way we live, interact and create. What that means for your business and how to think about the future. How social progress and our planet will fare.

Available: Virtually

What Motivates Millennials?

How to inspire and retain young talent. How to market to millennials and build a brand that commands loyalty. What are the characteristics of this demographic and how can you have edge.

Available: Virtually

Integrating Purpose Into Your Business

How any company can become more purpose-driven. Why having purpose is good for business and the bottom-line. Practical ways to get started today.

Available: Virtually

What Motivates Millennials?

How to inspire and retain young talent. How to market to millennials and build a brand that commands loyalty. What are the characteristics of this demographic and how can you have edge.

Available: Virtually

Advancing Women's Empowerment

How far have we come, and what's most important today. How you can play a tangible role in advancing gender equality in your businesses, communities, and globally.

Available: Virtually

The Extraordinary Impact We Can Create

A personal talk about Shiza's journey and struggle to create social change. He work with Malala founding the

Malala Fund and her mission to create scalable social change today. How ordinary people can make extraordinary waves, and how each of us can become change makers today.

Available: Virtually

Testimonials

“

Shiza's time on stage and meeting with all of our students has made a large impact on our community. Shiza's passion came through loud and clear.

Berkshire School

“

We filled the room to fire code capacity with another 100 sitting in the lobby, about 1300 attendees total. Additionally, another 750 people joined in via the live web stream. Overall, it was a big success for our program.

University of Wisconsin - Madison

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It was truly an amazing event! Shiza was genuinely kind and down-to-earth. She offered unique insights and valuable advice - everyone in the audience was captivated by her story!

University of Oklahoma

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It was an absolute honor and pleasure meeting Shiza and hearing her speak about her passion and progress towards change. We received such wonderful feedback from the Johnson & Johnson senior leaders and media after the lunch.

Neutrogena

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Shiza was phenomenal. The students and faculty LOVED her talk and were so inspired. She was great to work with and really kind with her time.

Belmont University

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We hit a home run with Shiza. 3 standing ovations, and she was very gracious and accommodating of the staff and VIP's.

American Veterinary Medical Association

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The entire audience immediately responded with a standing ovation. We do not often see this at our Commencement ceremonies. Shiza created an exceptional experience for everyone present.

Capella Education Company

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She is a delight and very easy to be with, not to mention incredibly inspiring and articulate and gracious. She received a standing ovation at the end of her talk!

Uncharted International

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I was very pleased with her presentation, as was the rest of the audience. We liked everything about her: educated, talented, perceptive, ambitious, driven, persuasive, diplomatic, and wise beyond her years. We would highly recommend her.

Van Wyk Risk Solutions

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The event with Shiza was really wonderful. She is an incredibly engaging speaker. It was a fantastic, inspirational event that I have no doubt our campus and community members will continue to learn and benefit from.

California State University, San Marcos

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Shiza was wonderful! She was very well spoken and well received by the community.

The Hockaday School

Speaker Bureaus And Talent Agencies

Shiza Shahid is available to book via these agencies

✔ **Recommended**



Speaking Agency