



Scott Galloway

AUTHOR · BUSINESS SCHOOL PROFESSOR

Acclaimed Professor, Award-winning Podcaster, Entrepreneur and Bestselling Author Transforming Business Insights



[VISIT SCOTT'S WEBSITE](#)

About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking

Topics:

- Brand Strategy
- Cryptocurrency & Digital Finance
- Customer Experience & Marketing
- Future of Work
- Geopolitical Impact
- Growth Strategy
- Technology & AI

Biography Highlights

- Named one of the world's top business professors by Poets & Quants
- Founder of nine companies, including Prophet, RedEnvelope, L2 and Section
- New York Times–bestselling author and host of award-winning Prof G and Pivot podcasts, reaching millions globally

Biography

Meet Scott Galloway

Scott Galloway is Professor of Marketing at NYU's Stern School of Business and a serial entrepreneur. He was named one of the world's best business professors by Poets & Quants. Scott has founded nine companies, including Prophet, RedEnvelope, L2, and Section, where he also teaches. He is the New York Times–bestselling author of *The Four*, *The Algebra of Happiness*, *Post Corona*, and *Adrift: America in 100 Charts*, and the upcoming *Algebra of Wealth: A Simple Formula for Financial Security*, forthcoming from Portfolio in April. Scott has served on the boards of directors of The New York Times Company, Urban Outfitters, Berkeley's Haas School of Business, Panera Bread, and Ledger. He has won multiple

Websites:

- [Website](#)
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Webby and Best Podcast awards, and his books have been translated into 28 languages. Across his Prof G and Pivot podcasts, No Mercy / No Malice newsletter, and his YouTube channel, Scott reaches millions.

Podcasts:



[The Prof G Pod with Scott Galloway](#)

Videos





Scott's Topics

AI Optimist

Scott takes a deep dive into the current state of AI. He provides context for its rise and shares his unique perspective on why he is hopeful about its potential to reshape the future, drive innovation, and create new opportunities.

Available: In person, Virtually

Underhyped vs. Overhyped

Since the Covid pandemic began in 2020, we've seen an unprecedented acceleration in business, education, and technology. Professor Galloway cuts through the noise and highlights the products and trends that are receiving too much vs. too little attention and investment. He discusses creative solutions in health tech, higher education, transportation, financial technology, and related fields that will shape the next decade and beyond.

Available: In person, Virtually

Predictions 2024

Prof. Galloway shares his annual predictions, examining consumer, tech, and business trends that will have the biggest impact in 2024. Using data-informed insights, he will share his vision for the trends and opportunities that will define the year ahead.

Available: In person, Virtually

Algebra of Happiness

Drawing from his experience as a serial entrepreneur, Scott offers thoughts and research on how to find happiness, success, and meaning. His mix of stories and no-BS insight meets unexpected, hard-won wisdom about meeting life's challenges. From "don't follow your passion" to "forgive yourself and move on," he offers data and anecdotes that inspire and entertain.

Available: In person, Virtually

Algebra of Wealth

Scott shares his thoughts and insights on how to achieve financial security and reveals his personal frameworks for making financial and career decisions. Having founded nine companies, he's gone from shopping for private jets to a negative net worth in 2008 and back to financial security. This presentation includes personal as well as researched insights and is the basis for an upcoming book in 2024.

Office Hours: Private Edition

Instead of presenting, Professor Galloway is available for one-hour private Q&A sessions with leadership teams or small groups. Get Scott's take on the challenges or questions your organization is facing and lean on his experience as an entrepreneur, academic, and board member.

Available: In person, Virtually

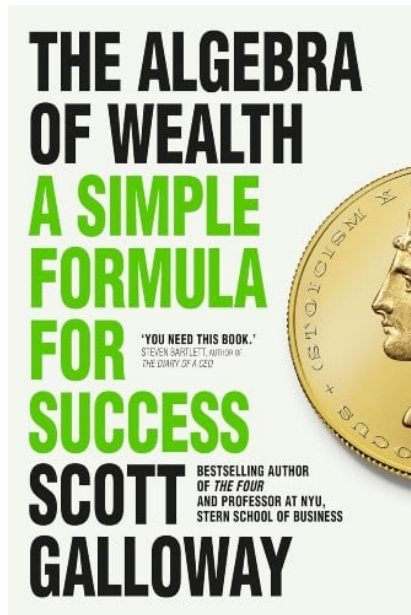
Testimonials

“

He was excellent and our teams haven't stopped talking about his presentation and that he was a highlight of the conference. He was fantastic!!!

Expedia Group

Books



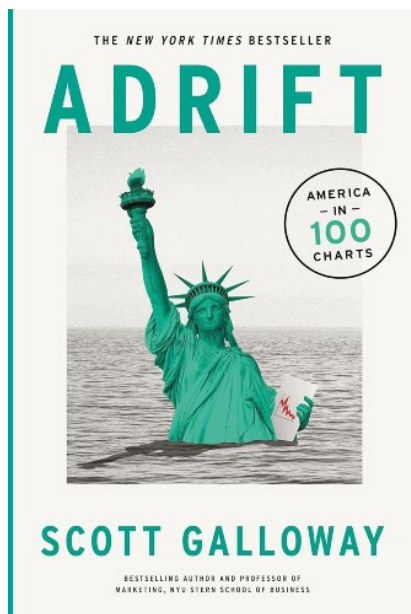
The Algebra of Wealth: A Simple Formula for Success

The world is changing. It's time for a new financial playbook. In this must-have guide to optimizing your life for wealth, success and happiness, you'll learn:

- how to find and follow your talent
- what small steps you can take now that pay big returns later
- how to develop better financial habits

Bursting with practical, game-changing advice from one of the world's most popular business school professors, *The Algebra of Wealth* is the practical guidebook you need to win today's wealth game. Today's workers have more opportunities and mobility than any previous generation. They also face unprecedented challenges, including inflation, labour and housing shortages, and climate volatility. Even the notion of 'retirement' is undergoing a profound rethink, as our lifespans extend and our relationship with work evolves. In this environment, the tried-and-true financial advice our parents followed no longer applies. In *The Algebra of Wealth*, Galloway lays bare the rules of financial success in today's economy. In characteristic unvarnished, no-BS style, he explains you what you need to know in order to improve your chances of achieving economic security no matter what.

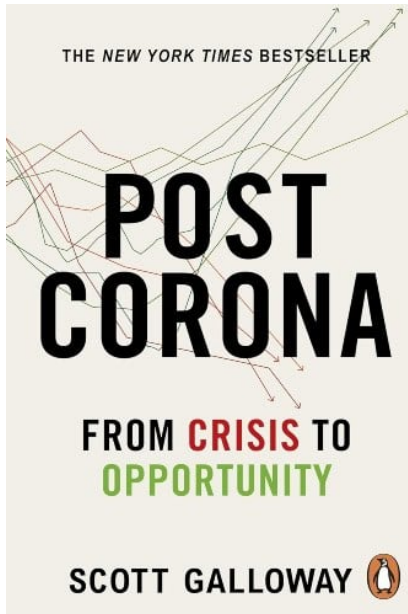
[BUY THE BOOK](#)



Adrift: 100 Charts that Reveal Why America is on the Brink of Change

From New York Times Bestselling author Scott Galloway comes an urgent examination of the future of America and the reasons behind its current social and economic crisis. In *Adrift*, Scott Galloway looks from the past to the present - from 1945 to the 2020s - to reveal how America has reached its current state of political, social and economic crisis. It is on the brink of massive change, change that will disrupt the working of its economy and drastically impact its financial backbone, the middle class. Telling America's story through 100 charts, Galloway demonstrates how crises such as Jim Crow, World War II, and the Stock Market Crash of 2008, as well as the escalating power of technology, an entrenched white patriarchy, and the socio-economic effects of the pandemic, created today's perfect storm. *Adrift* seeks to make sense of it all, and offers Galloway's unique take on where America is headed and what it will become. It's a vital guide for anyone who wants to understand the state the country is in and how and why its influence on the world has changed.

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Post Corona: From Crisis to Opportunity

The Covid-19 outbreak has turned bedrooms into offices, pitted young against old and widened the gaps between rich and poor, red and blue, the mask-wearers and the mask-haters. Some businesses, like Amazon and video conference software maker Zoom, woke up to find themselves crushed under an avalanche of consumer demand. Others, like the restaurant, travel, hospitality and live entertainment industries, scrambled to not become instantly obsolete. But the pandemic has not been a change agent so much as an accelerant of trends that were already well underway. In Post Corona, Galloway outlines the contours of both crisis and opportunity that lie ahead. While the powerful tech monopolies will thrive in the disruption other businesses, like higher education, will struggle to maintain a value proposition that no longer makes sense when we can't stand shoulder to shoulder. Combining his signature humour and brash style with razor-sharp business insights, Ga

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The Algebra of Happiness: The pursuit of success, love and what it all means

From the New York Times bestselling author, a provocative book of hard-won wisdom for achieving a fulfilling career and life. - How can you have a meaningful career, not just a lucrative one? - Is a work/life balance really possible? - What does it take to make a long-term relationship succeed? - What can you do now so there are no regrets aged 40, 50 or 80? As Scott Galloway puts it, by the time you hit your mid twenties sh*t gets real. Life become stressful. Even the smart, the hard working and the elite can feel lost in a chaotic, noisy and unpredictable world. As a professor at New York University's Stern School of Business, the debate in Galloway's MBA class often veers away from business strategy to the challenging issue of life strategies. Which is why Galloway, in his signature, take-no-prisoners style, has developed a dynamic formula for a life well lived. In The Algebra of Happiness Galloway tells you how life can be navigated and negotiated better to maximise happiness and minimise the inevitable stress. Delivering practical advice and hard-won wisdom on everything from when to own property to how hard to work, this is self-help for anyone struggling with life's big questions. Through simple equations that measure the relationship between success, resilience and failure or the correlation between happiness and money, Galloway attempts to convert intangible advice to tangible equations.

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THE *NEW YORK TIMES* BESTSELLER

'A bareback ride upon the four horses
of the economic apocalypse.'
Wired

the four

THE HIDDEN DNA OF AMAZON,
APPLE, FACEBOOK AND GOOGLE

SCOTT GALLOWAY 

The Four: The Hidden DNA of Amazon, Apple, Facebook and Google

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Just about everyone thinks they know how they got there. Just about everyone is wrong. For all that's been written about the Four over the last two decades, no one has captured their power and staggering success as insightfully as Scott Galloway. Instead of buying the myths these companies broadcast, Galloway asks fundamental questions: - How did the Four infiltrate our lives so completely that they're almost impossible to avoid (or boycott)? - Why does the stock market forgive them for sins that would destroy other firms? - And as they race to become the world's first trillion-dollar company, can anyone challenge them? In the same irreverent style that has made him one of the world's most celebrated business professors, Galloway deconstructs the strategies of the Four that lurk beneath their shiny veneers. He shows how they manipulate the fundamental emotional needs that have driven us since our ancestors lived in caves, at a speed and scope others can't match. And he reveals how you can apply the lessons of their ascent to your own business or career. Whether you want to compete with them, do business with them, or simply live in the world they dominate, you need to understand the Four.

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Speaker Bureaus And Talent Agencies

Scott Galloway is available to book via these agencies

 **Recommended**



Speaking Agency