



Russell Beck

AUTHOR

Helping leaders future-proof their organisations



VISIT RUSSELL'S WEBSITE

About:

- **Gender:** Male
- **Nationality:** United Kingdom
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Speaking
- Training and Workshops

Topics:

- Future of Work
- Leadership & Management

Websites:

- [Find out more on my website...](#)

Biography Highlights

- Author of "The world of work to 2030" - the "leadership book of the year" and FT "business book to read"
- Had many leadership roles including Managing Director, Global Head of Consulting, European Head of Talent
- An engineer who has worked in over 25 countries leading delivery of multi hundred million dollar projects

Biography

Meet Russell Beck

Russell is one of the leading experts on the world of work and how businesses and individuals can make themselves future-ready. An acknowledged thought leader, he is a popular keynote speaker, consultant and best-selling author whose views are regularly sought by business, education, the government and media.

Today's world is more complex and uncertain than ever before. The pace of change is increasing and unrelenting. Leaders face unprecedented challenges seeking to maintain strategic focus amidst a multitude of distractions including talent acquisition and retention; AI technology and future skills; productivity; management; hybrid work environments;

Podcasts:

[The Brand Called You](#)

sustainability; prioritisation and focus... The list seems endless, but leaders must navigate this maze and prepare for a future that is both uncertain, but one that is certain to happen.

Russell Beck is your trusted navigator in this ever-evolving landscape. A best-selling author, he wrote *The World of Work to 2030*, which won the Leadership Book of the Year from The Institute of Leadership and was recognized by The Financial Times as a must-read business book. A highly successful business leader having run engineering projects in over 25 countries, been European Head of Talent for Yahoo!, MD of a £120m turnover consulting business and global head of consulting he brings a rich tapestry of experience spanning continents and industries. Offering practical advice, challenge and solutions Russell helps leaders future-proof their organisations and unlock the full potential of their people. Through inspiring keynotes, interactive workshops and bespoke consultancy services, Russell connects the dots, empowering leaders to take tangible action and drive transformative change.

Russell is trusted by companies including: Crimestoppers, Chauvet, Learning Waves Skillnet, the NHS, TTP, Top Employer's Institute, The Institute of Leadership, Cambridge Judge School of Management and Vodafone.

Articles



We have got it all wrong, technology does not destroy jobs, it destroys skills. Individuals and businesses need to beware.

Russell's Topics

Unlocking the Future: Navigating the changing uncertainties to future-proof your business and your career

The world is changing at an ever-faster rate. Our businesses face unprecedented hazards – competitors seemingly arrive from nowhere overnight challenging and upending our markets, globalization, technology, talent shortages, changing customer choices and politics all threaten us yet also offer tantalising opportunities. Personally, increased life expectancy means we need to consider a 50- or 60-year career, yet AI and robots are destroying the very jobs we need to make a living.

It is all up in the air, it is all happening at once and it is happening to all of us. From any perspective – personal or corporate – shouldn't we seek to understand what is happening and prepare ourselves for what is coming next?

Based on the best-selling book and backed up with extensive research and real-world examples, this session puts this all into context. It will show how the world is changing and through a series of lenses – business, people, future skills, sustainability and our roles – the practical steps we can all take to future proof our businesses and our careers.

What I will give you:

- A practical understanding of the megatrends playing out in the world today and their threats and opportunities
- Practical steps that you can take to future proof your business viewed in the context of:
 - Business strategy, focus and size; how things will get done; hybrid working and the office
 - People strategy and the reality of talent and its availability going forward
 - Future skills, technology and how to hire them
 - Sustainability from the internal context of innovation and the external context of the climate
 - How to future proof your career

Available: In person, Virtually

Revolutionising attraction and retention: A blueprint for talent sustainability

30 months into the cost-of-living crisis and UK job vacancies remain 15% higher than pre-pandemic levels. In America there are two unemployed people for every three open vacancies. It is without doubt a seller's market and it is going to stay this way. By 2030 it is estimated that 1 in 10 jobs could remain permanently unfilled. If your business is in any way reliant on people to get things done, this is an existential threat.

Talent strategies need a rethink. The pandemic fundamentally changed people's view of work and life forcing everyone to consider what is "worth it." Compensation is one of the 6 C's © and is of course part of the solution, but humans crave more than a financial transaction they crave interaction or Career, Cause, Community, Culture and a Company that understands them. This session will give you practical tips on how you can create a sustainable, future-proofed talent strategy where people want to stay and do their best work every day.

What I will give you:

- Insight into the reality of the employment market and why it will remain a sellers' market for years to come
- An overview of our 6C © model that enables talent strategies to be future ready
- Practical and tangible tips on how to implement each step

Available: In person, Virtually

Fostering Belonging: Cultivating Inclusive Environments to Harness the True Power of Diversity

There can be no argument about whether diversity delivers business benefit. Indeed, as McKinsey has stated, 'a lack of diversity is a penalty to business.' We have, however, been looking through the kaleidoscope from the wrong end. Our root problem however, is not diversity, it is belonging, and it is only by creating a sense of belonging for all of our employees, where each feels safe to be themselves without fear of judgement or repercussion, that we can then create inclusion and thus unlock the benefits of a diverse workforce.

Belonging is really important; according to McKinsey, 51% of employees have left a business because they didn't feel a sense of belonging at work. This session will provide you with the understanding and tools as to why belonging is so critical.

What I will give you:

- A demonstration of how belonging can unlock the benefits of diversity and inclusion
- The neuroscience behind connections
- A business case on the benefits of creating belonging
- An action plan on how you can embed belonging across the employee life cycle.

Available: In person, Virtually

Unlocking Meaningful Work: Leveraging Purpose-Led Leadership to Drive Productivity, Innovation, and Wellbeing

Dostoyevsky noted that it is never the hardness of a task that destroys a human, it is far, far easier – just make the task futile “to the point of absurdity.” Dostoyevsky though was just building on something the gods had known for aeons. Since Zeus condemned Sisyphus to an eternity of useless, unending futility we have known that doing something we know to be pointless is a punishment worse than death.

Hopefully employees can tell you what they do. Hopefully they can tell you how they will do it, but can they tell you *why* they do it? 40% of workers across Europe believe their job makes no meaningful contribution to society whatsoever and they know it. In a world where there is always someone willing to pay more than us, “meaning is the new money” and those who find meaning in their work are more productive, healthier, have greater retention and are more innovative.

What I will give you:

- An overview of why humans crave meaning and the benefit to business of providing meaningful work
- Considerations on why creating meaning is so hard
- A business case on the benefits of creating meaning and purpose
- Practical steps you can take to help everyone find their golden thread at work and embed meaning into the workplace

Available: In person, Virtually

Russell's Programmes & Workshops

Senior Leadership Development Programme

A multi-module development programme with integrated one-to-one executive coaching designed to take leaders on a development journey. Internationally accredited as best in class by the Institute of Leadership.

To hear from our customer Learning Waves Skillnet and executives from the radio industry who recently completed the 6th cohort, please go to:
<https://www.learningwaves.ie/blog/610/manage-lead-inspire-transforming-leadership-in-the-independent.html>

To learn more about our programmes in general, please go to:
<https://www.imaginetthinkdo.com/bespoke-development-programmes>

Testimonials

“

“Russell is one of business’s influential speakers and one of the most inspirational I have ever heard. He knows his stuff and his delivery is second to none captivating the room with thought-provoking content that stays with you long after the event.”

HR Manager, Property Consultancy
Company conference

“

“Russell’s session was an absolute blockbuster... a very engaged audience, rave reviews, and content we are using for maximum impact across the whole of Vodafone.”

Senior Project Manager
Vodafone global hackathon

“

“Russell is one of the best I have ever seen at engaging an audience and providing thought-provoking and inspiring commentary.”

Global Managing Director, Recruitment
Global company conference

Speaker Bureaus And Talent Agencies

Russell Beck is available to book via these agencies

Also available via

Speaking Agency