



## Ramon Ray

AUTHOR

Empowering entrepreneurs to grow through personal branding, digital marketing, and engaging content creation



VISIT RAMON'S WEBSITE

### About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

### Engagement Types:

- Speaking

### Topics:

- Brand Strategy
- Customer Experience & Marketing
- Employee Experience
- Growth Strategy
- Leadership & Management
- Mindfulness & Resilience
- Technology & AI

## Biography Highlights

- 5-time entrepreneur, having built and sold three businesses
- Best-selling author of *Celebrity CEO*
- Speaker sharing stages with Seth Godin, Simon Sinek, and Gary Vaynerchuk
- Interviewer of top business leaders, including all five Shark Tank Sharks
- Founder of Smart Hustle Media, a platform for small business insights

## Biography

### Ramon Ray: Expert on Small Business Success, Entrepreneur & Best-Selling Author

Ramon Ray is a dynamic entrepreneur, author, and sought-after speaker who has dedicated his career to helping small business owners and entrepreneurs succeed. With over two decades of experience, Ramon has built and sold three businesses and is the founder of Smart Hustle Media, where he shares valuable insights on entrepreneurship, branding, and business growth.

As the author of five books, including the best-seller *Celebrity CEO*, Ramon

## Websites:

- [Website](#)

is a recognized authority on personal branding. His book offers actionable strategies for entrepreneurs to become recognized leaders in their industries through effective storytelling and relationship-building. Ramon's engaging and accessible speaking style has earned him a spot sharing stages with global thought leaders like Seth Godin, Simon Sinek and Gary Vaynerchuk. He is also a respected interviewer, having interviewed prominent business figures such as the Shark Tank Sharks.

Ramon's entrepreneurial journey began during his time working for the United Nations, where he developed a passion for business. While there, he founded several companies, including the successful blog SmallBizTechnology.com and co-founded the Small Business Summit, both of which he eventually sold. Today, Ramon focuses on his media platform, Smart Hustle, where he provides business owners with the tools and inspiration they need to succeed.

Ramon's energy, expertise, and practical approach to business make him a standout speaker for conferences, business events, and workshops around the world. His focus on personal branding and digital marketing ensures his audiences leave with actionable insights to grow their businesses.

## Specializations:

- Personal Branding
- Digital Marketing for Entrepreneurs
- Business Growth & Strategy
- Small Business Success
- Entrepreneurial Mindset

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## Videos





## Ramon's Topics

### HOW TO BE MORE HUMAN IN A DIGITAL WORLD

Format: 60 plus minute keynote perfect for corporate professionals or business owners

This program is perfect for:

- Corporate leaders who need to be reminded to be more human in an increasingly digital world
- Corporate employees who could use tips on using technology and being more human
- Entrepreneurs who want to use technology to grow their businesses and need tips and reminders to still make human connections

The audience will leave with:

- Reminders that being HUMAN is most important to their future success
- Tips in how to better use technology to create more human connections

How to Be More Human in a Digital World is Ramon's most in-demand talk. Audiences around the world are leveraging AI and technology more and more. But we need to be reminded that it's the HUMAN CONNECTIONS, in this digital world, that are still so important to nurture.

**Available:** In person, Virtually

## LEVERAGE YOUR PERSONAL BRAND TO GROW YOUR BUSINESS

Format: 60 minute keynote for business owners and entrepreneurs

This program is perfect for:

- Small business owners
- High growth entrepreneurs

The audience will leave with:

- Tips in how to use social media for their personal brand
- Better understanding of personal branding

This powerful and high-energy keynote helps your audience better understand and leverage their personal brand to grow their business.

**Available:** In person, Virtually

## HOW TO LEVERAGE SOCIAL MEDIA TO GROW YOUR BUSINESS

Format: 60 minute keynote or workshop for business owners or professionals

This program is perfect for:

- Business owners who want to use social media better
- Corporate professionals who want to leverage social media

The audience will leave with:

- Specific tips in how to use social media to grow their business
- What NOT to do on social media to get fired

This is a perfect talk for entrepreneurs or working professionals who want to use social media to improve their business or their personal brand for their company.

**Available:** In person, Virtually

## HOW TO SUCCEED IN LIFE BY IMPROVING YOURSELF

Format: 60 minute keynote to help young professionals succeed in life

This program is perfect for:

- New hires new in a company seeking to succeed in life
- Young adults in college who want to succeed in life

The audience will leave with:

- Practical tips in how to work in a company setting
- Practical tips in how to network, give back and more

This is the perfect program for audiences who want to get better professionally and personally. To advance in their careers and in their mindset.

**Available:** In person, Virtually

## Testimonials

“

Ramon is one of the best and easiest to work with speakers we've had. The audience raved and gave him a "10 out of 10"

**C.P.**

Event Producer  
*Snappy Krakken*

“

We've engaged Ramon multiple times to host our best and biggest events. Ramon brings the high-energy and audience engagement like none-other!

**Tajh Moyse**

*Black Enterprise Magazine*

“

Ramon hosted our Champions of Diversity Awards and was amazing. Easy to work with, high-energy and fantastic audience engagement. He's a great motivational keynote speaker OR event host

**L.U.**

Editor  
*MBR*

“

We've hired Ramon multiple times to keynote at e-Aruba - each time he delivers. Ramon is one of the BEST motivational and inspirational speakers we've had. His audience engagement and high-energy are simply the best!

**M.B.D.**

Producer  
*E-Aruba*

“

Ramon spoke to NPower clients two times – each time – the clients were wowed. He’s one of the best speakers to not only speak to career professionals but also make a great connection to young adults. He’s easy to work with and truly one of the best speakers I’ve seen.

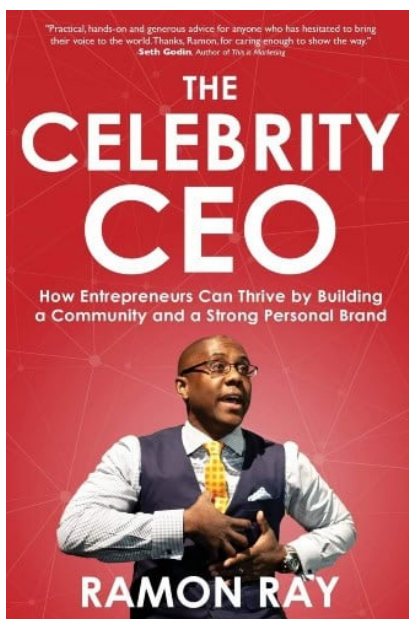
**J.R.**  
 Director of Marketing  
 NPower

“

Ramon consistently shows he’s the best motivational speaker and event emcee. I’ve been with Ramon many times over the past several years and each time he excels. Audiences love Ramon’s high-energy, humor and special delivery of insights from the stage (and even off the stage).

**Scott Simons**  
 President  
 CMA Valley

## Books



### The Celebrity CEO: How Entrepreneurs Can Thrive by Building a Community and a Strong Personal Brand

The Celebrity CEO is the complete guide to creating a strong personal brand. By developing your personal brand, you will set your business apart from your competitors and become known as the expert in your industry. Written for entrepreneurs and small business owners who want to make a massive impact and build a loyal fan base, The Celebrity CEO is the source for celebrity status in business. Learn from the founder of Smart Hustle Media, Ramon Ray, the mind-set of a celebrity CEO and the tools to cultivate your tribe.

[BUY THE BOOK](#)

## Speaker Bureaus And Talent Agencies

Ramon Ray is available to book via these agencies

✔ **Recommended**



