



Pippa Malmgren

AUTHOR · FUTURIST · JOURNALIST

Former US Presidential Advisor, Former Advisor to the UK Cabinet and Best-Selling, Award-Winning Author

About:

- **Gender:** Female
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Guest Appearance
- Moderating and Emcee
- Panel Participation
- Speaking

Biography Highlights

- As a former Presidential Advisor, Chief Currency Strategist, and Deputy Head of Global Strategy for global banks, Dr. Malmgren is now building the economy, having co-founded H Robotics, a maker of drones, autonomous vehicles and digitization tools for many industries – mining, oil and gas, construction, agribusiness and public safety all of which need to manage their remote assets from a smartphone.

Biography

About Dr. Pippa Malmgren

Dr. Malmgren is an economist who makes sense of the world economy and geopolitics by writing books, by founding tech businesses, by advising policymakers around the world and through public speaking and teaching. Her speciality is understanding the nexus between geopolitics, tech innovation, strategic security and markets. She is a Strategic Advisor to C10 Labs, the MIT Media Lab based AI Venture Studio. She is currently a Fellow of the The Bertelsmann Stiftung Foundation for 2022-2024. She is also on the Board of Premios Verdes which holds the annual “Green Oscars” to support the best cleantech start-ups in emerging markets. She is a member of the Advisory Board at Streamline Media, the firm that built many of the most successful video, digital and VR games in modern history. She is also a Founder member of LUNARC, a project to ensure the

Topics:

- Change Management
- Financial Markets
- Future of Work
- Geopolitical Impact
- Global Economics & Markets
- Innovation & Digital Transformation
- Leadership & Management
- Renewable Resources
- Sustainability & ESG
- Technology & AI

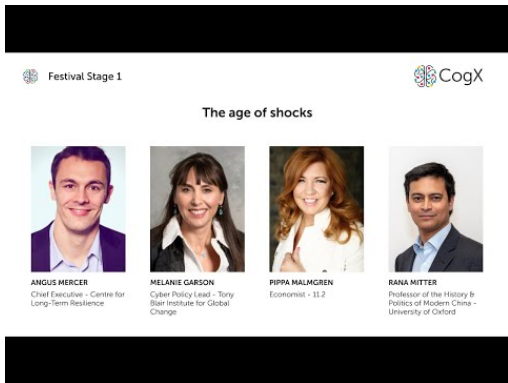
first human institution on the moon represents the arts and humanities. She also serves on the Judging Panel of The King's Awards for Enterprise since 2017. She is also an advisor to several start-ups in various areas: space, nuclear fusion, lunar logistics and subsea internet cables. She writes a column about the world economy and geopolitics on Substack.

She served President George W. Bush in the White House as Special Assistant to the President and on The National Economic Council. She served on the President's Working Group on Corporate Governance and The President's Working Group on Financial Markets. After 9/11 she was also assessed Terrorism Risks to the Economy and Pentagon procurement from tech startups. Before joining the White House, she ran the Bankers Trust Asset Management business in Asia and then served as the Global Chief Currency Strategist. She was then named the Deputy Head of Global Strategy at UBS. More recently she advised the British Cabinet on trade issues as a Board Member for The Department for International Trade from 2017-2019. She is a Senior Associate Fellow of RUSI, the world's leading defence think tank. In 2014, she co-founded a robotics firm that made industrial drones which won the Cog X Award for Autonomy, the 2020 National Technology Award and Power Product of the Year 2020. She has been a Senior Advisor to The Monaco Foundry, a European startup incubator for impact-led founders since 2020. She previously served on the Advisory Boards of the Legatum Center at MIT, The Ditchley Foundation, and Indiana University.

Her most recent bestseller, *The Infinite Leader*, won the International Press Award for the Best Book on Leadership for 2021. Her book, *The Leadership Lab*, was named Business Book of the Year and Best Book on Leadership in 2019 and won the International Press Award 2020. She is also the author of: *Geopolitics for Investors* (2015) and *Signals: How Everyday Signs Help Us Navigate the World's Turbulent Economy* (2016/7). She has been named one of the Fifty Top Inspiring Women in the UK and one of the Top 100 in Tech by @WATC_WeAreTech. In 2024 she was awarded the Mission College Women in Leadership Prize.

She has a BA from Mount Vernon College and an M.Sc. and PhD from LSE. She completed the Harvard Program on National Security. She gave the graduation address at the London School of Economics in 2013 and 2016. She is an occasional lecturer in the Duke Fuqua Global Executive MBA Program, Sandhurst and The Royal College of Defence Studies. Commercial firms like Google, Rolls Royce, American Express, Deloitte, major banks like Citigroup and Barclays and asset managers like State Street, various governments and military leaders regularly retain her to speak on leadership, the future of the world economy, tech innovation and geopolitics.

Videos





Testimonials

“

Always great... truly educational

Brunton Business Publications

“

Absolutely fantastic. Thank you!

VP

Americas Development Lead

Speaker Bureaus And Talent Agencies

Pippa Malmgren is available to book via these agencies

Also available via

Speaking Agency