



Nigel Sylvester

INFLUENCER · SPORTS PERSONALITY

Professional BMX Athlete



About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Speaking

Topics:

- Cultural Intelligence
- Growth Strategy
- Innovation & Digital Transformation
- Mindfulness & Resilience
- Motivation and Inspiration
- Social Media Marketing

Biography Highlights

- Producer, Entrepreneur, & Creative
- Athlete, Jordan Brand
- Founder, Nigel Sylvester Foundation

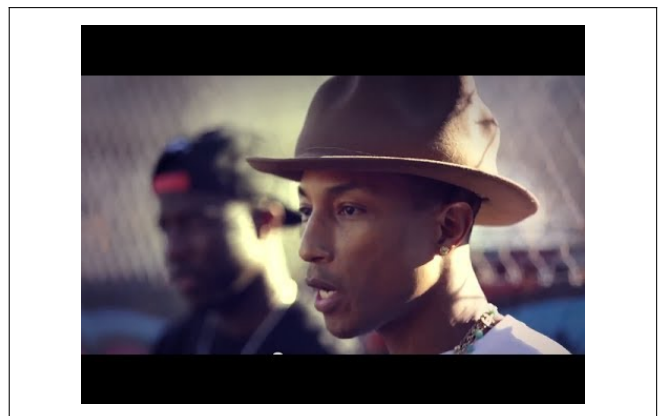
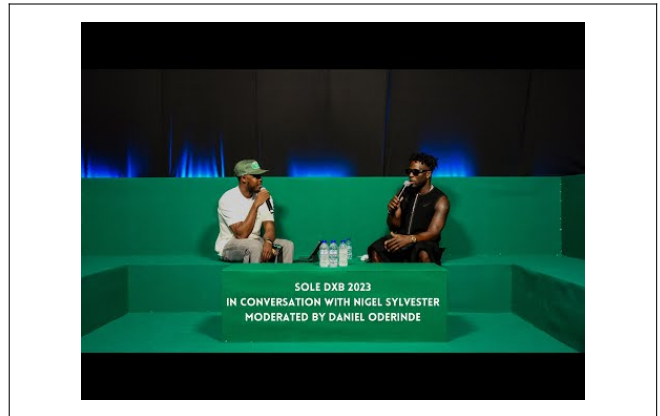
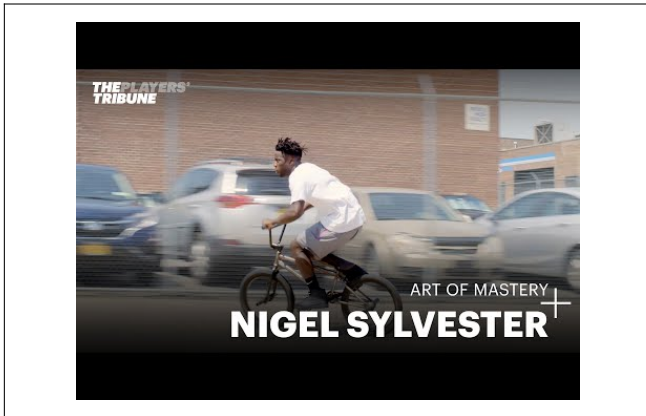
Biography

Professional BMX athlete, creative, entrepreneur, and philanthropist Nigel Sylvester is one of the most culturally relevant cyclists today. Sylvester was catapulted to the forefront of the sports world due to his progressive riding style, innovative content creation, and one-of-a-kind artistic expression and style. He has been a Jordan Brand signed athlete, featured in countless global and digital campaigns. Sylvester created 'GO Ride,' hosting a first-of-its-kind transatlantic 30-mile bike ride in London and New York City in honor of World Bicycle Day. His drive to give back led him to start the Nigel Sylvester Foundation, dedicated to transforming the lives of underserved youth, uniting diverse communities, and more. Today, Sylvester is one of the most widely recognized athletes in the world.

Sylvester is known for his outspoken advocacy, grit, and innovative creativity. Sylvester was featured in ESPN's 'Body Issue' and included in Forbes Magazine's "30 Under 30" list. Sylvester has spoken to Nike, Samsung, Chase, UNLOQ, Fashion Tech

Forum, eBay, StockX, Complex, Gillette, Oakley about his many achievements across sports, business, and media.

Videos



Nigel's Topics

A Fireside Chat with Nigel Sylvester

Nigel Sylvester biked from his neighborhood in Queens, NY to the forefront of global cycling culture. In this earnest conversation, Sylvester explains how love, hyper-focus, and imagination built his career as a professional BMX athlete.

Available: In person, Virtually

Overcoming Adversity with Creativity

Growing up surrounded by compounding factors of adversity, Nigel Sylvester turned to cycling as an outlet and quickly realized that his skills on a bike could also build an empire. In this inspiring presentation, Sylvester explains how BMX challenged him to think fast, adapt, and work hard, touching on how to apply a BMX way of thinking to every facet of his life.

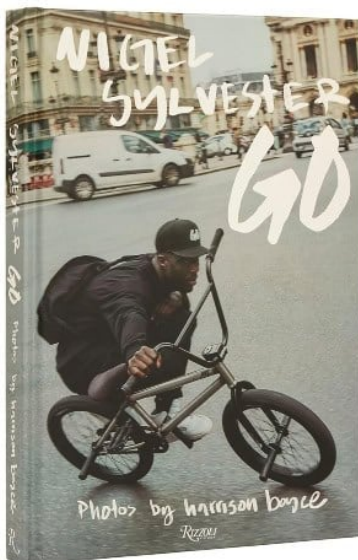
Available: In person, Virtually

The New Social Media: Adapting to Ever-Changing Platforms

Nigel Sylvester built his BMX career online. Using social media, he was able to garner supporters worldwide and bring awareness to the sport. By experimenting creatively, he has scored global brand deals from sharing content and building his narrative. Sylvester provides the toolkit for creating and maintaining an effective brand on social media.

Available: In person, Virtually

Books



Nigel Sylvester: GO

The first book by professional BMX athlete, entrepreneur, content creator, and cultural icon Nigel Sylvester; photographed by director, cinematographer, and graphic designer Harrison Boyce. Inspired by his globally acclaimed digital series GO, which documents the Queens, NY native's ambitious desire to ride his bicycle around the world, the two hundred-plus page coffee table book (out this October with Rizzoli) transports audiences to marquee cities worldwide, placing them in the front seat to various thrill-seeking moments documented through dynamic photos and short stories including sumo wrestling in Tokyo, fencing at Somerset House in London, racing Ferraris along the Malibu coast, and jumping out of a plane with his BMX bike in hand into the Dubai desert, just to name a few. Unprecedented moments like this make it easy to understand how the BMX icon's ubiquitous influence has redefined the sport on his terms and become one of the most recognizable faces in the sports world. Sylvester's cultural relevance is also embedded throughout the book, with cameos from Nigo, Super Bowl champion wide receiver Victor Cruz, rapper Rick Ross, DJ Khaled, celebrity jeweller Greg Yuna, Jamie Chung, ASAP Ferg, Steve Aoki, and NBA champion Nick Young.

[BUY THE BOOK](#)

Speaker Bureaus And Talent Agencies

Nigel Sylvester is available to book via these agencies

✔ Recommended

EXCLUSIVE



Speaking Agency