



Mike Murphy

Famed Conservative Political Media Consultant



About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Event Hosting
- Moderating and Emcee
- Speaking

Topics:

- Geopolitical Impact
- Global Economics & Markets
- Health & Wellbeing
- Leadership & Management

Biography Highlights

- Frequent Guest, NBC News, CNN, & MSNBC
- Co-Host, 'Hacks on Tap' Podcast
- Top Campaign Advisor to John McCain, Mitt Romney, Jeb Bush, and Arnold Schwarzenegger

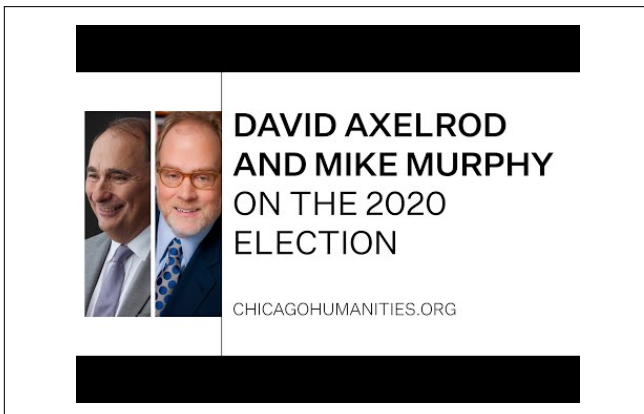
Biography

Famed conservative political media consultant Mike Murphy is a widely quoted pundit, longtime analyst and frequent guest on NBC News, CNN and MSNBC, and co-host of the popular Hacks on Tap podcast. One of the Republican party's most successful consultants, he has served as a top campaign advisor to John McCain, Mitt Romney, Jeb Bush, Arnold Schwarzenegger, along with dozens of other GOP Senators, Governors, and Members of Congress. Murphy has spoken for groups including the Council of State Restaurant Associations, Simpson College, Friess Associates of Delaware, the California Chamber of Commerce, America's Health Insurance Plans Association, Goldman Sachs, NY Life, and John Hancock, among many others.

Murphy advises several Fortune 500 corporations, as well as Hedge Funds and Trade Associations. He has written columns and op-ed pieces for TIME, The Washington Post, The New York Times, and the Bulwark, and the LA Times. He is currently co-director the University of Southern

California's Center for the Political Future and served as a longtime senior fellow at Harvard's Belfer Center for Science and International Affairs, focusing on the intersection of domestic politics and national security decision making.

Videos



Mike's Topics

The \$1B Political War Over EVs: The Auto Industry, Utilities, and The Future of Transportation

Veteran GOP Strategist and head of the EV Politics Project Mike Murphy discusses the implications of technology and policy on vehicle use among U.S. voters and consumers. Murphy covers the implications of his work leading a team of highly experienced GOP political consultants dedicated to fostering interest in electric vehicles among fellow Republicans, from bringing electric vehicles to market, government subsidies for charging stations, to other issues supporting the use of EVs.

Available: In person, Virtually

Bad News Travels Faster

10 effective tricks, scams, and life hacks from the Campaign War Room. In a mix of funny backstage political stories from his life running campaigns for Arnold Schwarzenegger, George HW Bush, Mitt Romney, John McCain, and other national politicians, Mike Murphy takes audiences on an engaging bipartisan journey through the reality of American politics, and the lessons it can teach both professional communicators, marketers or just political junkies who love the performance art of politics. From how to spin your way out of anything... through smoke bombs to divert press attention... and why Ronald Reagan loved helicopters on the White House lawn, Murphy gives audiences a hilarious, useful and entertaining lesson in modern communications they will never foster.

Available: In person, Virtually

The Divided Nature of American Politics - Will Democracy Prevail?

As a Leader of Republican Voters Against Trump, yet still a loyal Republican, veteran GOP strategist Mike Murphy sees the current divided nature of American politics from both sides. With his trademark No Spin honesty and entertaining sense of humor Murphy dives through the data and his long experience running major campaigns all over the world., understanding of data, and long experience running political campaigns all over the world. Murphy both entertains and informs audiences. Democrats, Republicans, and Independents will all enjoy Murphy's tour of where American politics is going right now and the big issues that will drive tomorrow's political landscape.

Available: In person, Virtually

The Volatile Regulatory Landscape - What It Means for Business

Veteran GOP Strategist Mike Murphy breaks down the volatile regulatory landscape throughout President Joe Biden's administration, and what it means for businesses. From ongoing geopolitical instability to economic unrest and a renewed emphasis on environmental sustainability, these political flashpoints have direct ramifications for business leaders. With his trademark humor and insight, Murphy candidly unpacks the landscape and what's in store.

Available: In person, Virtually

Straight Talk Politics — What's Really Going On

Veteran GOP Strategist Mike Murphy breaks it all down as only a real insider who's been behind the curtain in American politics really can. In this talk, Murphy gives a highly informed and hilariously entertaining back room look at how campaigns and politics really work. Mixing stories from the campaign back rooms he ran for Arnold Schwarzenegger, John McCain, Jeb Bush and Mitt Romney, Murphy takes you on an entering journey through the realities of American politics, both past and Present.

Available: In person, Virtually

Politics and Pop Culture - From Hollywood to the White House

While many know him as a top political consultant, top GOP strategist Mike Murphy is also a Hollywood writer and producer. He's sold original scripts to HBO, 20th Century Fox and CBS, as well as writing for well known comedians. As co-director of the University of Southern California's Center for the Political Future, Murphy closely follows the emerging trends of both American Politics and pop culture, and offers a funny and entertaining journey that mixes his experience running campaigns for Arnold Schwarzenegger, Mitt Romney and John McCain with the growing power of Pop Culture on our national politics for good, and bad.

Drawing on his background in politics and entertainment, Murphy offers a funny and fascinating journey through the growing connection between pop culture and politics: from Arnold's evolution from Terminator to Governor, The Trump Reality Show Presidency, and now, in the age of Snapchat, Twitter and Streaming Media, what the future may hold, or can Kardashians fit on a Bumper Sticker.

As co-director of the University of Southern California's Center for the Political Future, Murphy closely follows the emerging trends of American Politics. With his trademark humor and deep understanding of both pop culture and campaigns, Murphy takes audiences on an entertaining and informative and hilarious journey through this new world of Pop Culture Politics. His backstage stories from Arnold's campaign and other famous efforts will keep audiences laughing, and learning, as he analyzed what the Trump Presidency may tell us about the future and how technology is powering so much of this change.

Available: In person, Virtually

Testimonials

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Thanks for your outstanding presentation to our Board of Directors last week... your keen insights on politics, health care, and strategic positioning exceeded our highest expectations. As well, your spirited and compelling presentation style enlivened the discussion and set the tone for the entire meeting. We have had uniformly positive feedback from our board.

America's Health Insurance Plans Association

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Everything went very well with Mike's engagement at Simpson College! Mike was an absolutely delightful guest and a fantastic speaker who kept the audience in stitches - and thoughtful reflection - throughout the lecture. Thanks again - it's been a great pleasure working with you and your colleagues at HWA!

John C. Culver

Public Policy Center, Simpson College

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Not only was Mike knowledgeable and clearly well informed, he was also engaging and entertaining. His comments reflected a thorough amount of preparation.

Friess Associates of Delaware

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It was for most of the members the most memorable part of a day and a half. Your combination of insight and liveliness is one that too few thoughtful people emulate. Having such extraordinary experience running so many of the current candidates, and running against the rest, you see things the rest of us simply can't. But once you explain them, even I can follow. Again, thanks for a most engaging, most entertaining, but most importantly, most informative presentation on what the presidential campaign of 2008 holds.

Belfer Center, Kennedy School of Government, Harvard U

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AMG has engaged many speakers over the past ten years, but Mike Murphy has been the most memorable! Mike is a substantive, interactive, and enjoyable speaker whose presentation is appropriate for a wide range of audiences

Affiliated Managers Group

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Mike Murphy did an incredible job as the speaker at CalChamber's board dinner earlier this month. Mike was insightful, topical and used humor in a way that made the evening very entertaining for an audience of business executives. These are not just my opinions as the feedback that I received from board members was downright effusive.

California Chamber of Commerce

Speaker Bureaus And Talent Agencies

Mike Murphy is available to book via these agencies

✔ **Recommended**



Speaking Agency