



★ PRO SPEAKER

## Matthew Berry

AUTHOR · MEDIA PERSONALITY

Fantasy football's game-changing pioneer and NBC's leading voice on turning passion into industry.



VISIT MATTHEW'S WEBSITE

### About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

### Engagement Types:

- Speaking
- TV and Media

### Topics:

- Business Strategy & Growth
- Motivation and Inspiration
- Peak Performance
- Personal Branding
- Personal Development
- Team Leadership

## Biography Highlights

- Emmy Award-Winning Senior Fantasy Sports Analyst
- Fantasy Football Commentator and Analyst, NBC
- New York Times Bestselling Author, 'Fantasy Life'
- Former Host, ESPN's 'Fantasy Focus: Football' Podcast

## Biography

Emmy Award-winning sports analyst and New York Times bestselling author Matthew Berry is universally regarded as “the face of fantasy football.” Berry, also known as ‘The Talented Mr. Roto’, is a fantasy football commentator and analyst for NBC across all platforms, including appearances on Football Night in America, Sunday Night Football Final, a daily audio and video podcast, and a weekly fantasy football show. Previously, Berry was the Senior Fantasy Sports Analyst for ESPN, where he hosted the award-winning Fantasy Football Show with Matthew Berry on ESPN+ and was the most-read weekly columnist on ESPN.com during football season. He won an Emmy for his work on ESPN2’s Fantasy Football Now, and is the author of the New York Times bestseller Fantasy Life, which spent many months on the list. His multi-award-winning podcast

### Websites:

- [Fantasy Life](#)
- [NBC Sports](#)

### Podcasts:



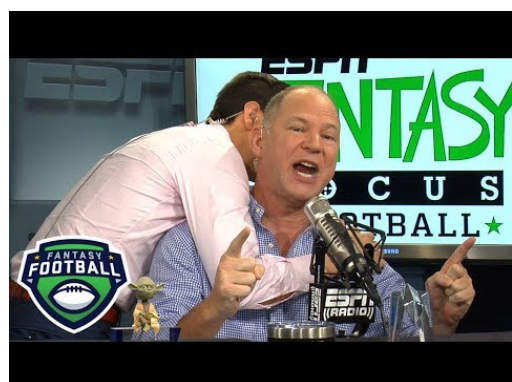
[Fantasy Football  
Happy Hour](#)

Fantasy Focus: Football regularly ranks in the top ten in the sports category. Berry brings his candid and entertaining perspective to memorable events for audiences of all kinds.

Berry was named Marketer of the Year by the Academy of Marketing Science (2013) for his leading role in fueling the national growth of fantasy football. He has also been named one of USA Today's "NFL's 100 Most Important People", Sports Illustrated's "Top 100 to Follow on Twitter," and Mashable's "32 Must Follow Accounts for NFL Fans," boasting over 1.5M highly engaged social media followers. Berry was named FSTA "Analyst of the Year" by his peers (2017) and is one of only four people to be named to the Hall of Fame for both the Fantasy Sports Trade Association and the Fantasy Sports Writers Association.

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## Videos



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## Matthew's Topics

## Fantasy Football

Award-winning fantasy sports analyst Matthew Berry – universally regarded as “the face of fantasy football” – creates a unique and engaging experience in this Fantasy Football-focused event. Matthew is in-demand with groups including Dell, Thuzio, CDW, Okta, and more for this exciting session. Whether your group is looking to get ready for the Fantasy draft, offer a fun team-building event, or plan a memorable fundraiser, Matthew generates buzz and positivity with audiences of all kinds.

**Available:** In person, Virtually

## Create Your Own Industry

When award-winning fantasy sports analyst and NYT bestselling author Matthew Berry was starting out, his dream career didn't exist. From starting to play Fantasy Football at age 14 and doing his stats by hand, Matthew created a fantasy sports blog, which he sold to ESPN, and went on to create ESPN's \$100M+ Fantasy Business. In this motivational talk, Matthew shares how he developed resilience, banished self-doubt, created a brand-new industry – and how he continues innovating today.

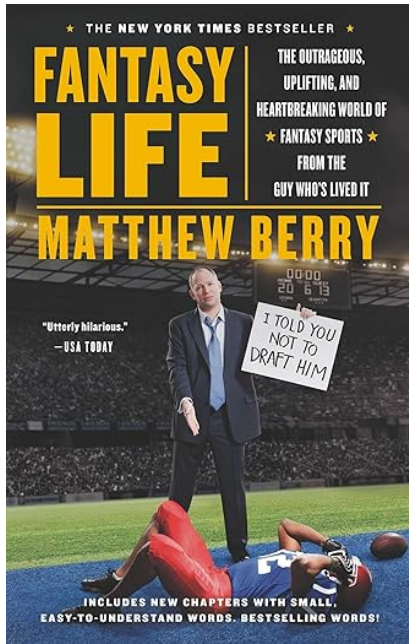
**Available:** In person, Virtually

## How to Chase Happiness

Deciding to forgo money to #ChaseHappiness, Matthew Berry stepped away from a successful career as a Hollywood screenwriter and followed his passion, fantasy football, ultimately creating the now billion dollar industry that he is the face of. In this inspirational talk, Matthew shares practical advice about following your passion, creating an innovative career, and becoming a game-changer in any field.

**Available:** In person, Virtually

## Books



## Fantasy Life: The Outrageous, Uplifting, and Heartbreaking World of Fantasy Sports from the Guy Who's Lived It

In his New York Times-bestselling *Fantasy Life*, Berry celebrates every aspect of the fantasy sports world. Brilliant trash talk. Unbelievable trophies. Insane draft day locations. Shake-your-head-in-disbelief punishments. Ingenious attempts at cheating. And surprisingly uplifting stories that remind us why we play these games in the first place.

[BUY THE BOOK](#)

### Speaker Bureaus And Talent Agencies

Matthew Berry is available to book via these agencies

#### ✔ Recommended



Speaking Agency