



★ PRO SPEAKER

Matt Medved

AI, Web3, and tokenized media visionary helping brands combat disinformation, unlock creative productivity, and build the future of digital culture.



About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking
- TV and Media

Topics:

- Cybersecurity
- Future of Technology
- Innovation & Digital Transformation
- Marketing Technology
- Technology & AI

Biography Highlights

- Co-Founder, CEO, and Editor-in-Chief of nft now - Award-winning web3 digital media platform.
- Former SVP of Content at Modern Luxury and Former Editor-in-Chief at SPIN Magazine
- Founder, Billboard Dance
- Early Adopter for Web3 and AI - Helping Fortune 500 brands harness the benefits.

Biography

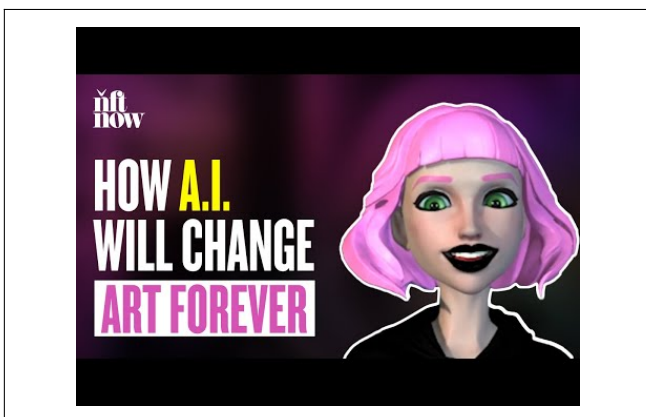
Founder of nft now and digital economy expert Matt Medved has worked to bridge the worlds of music, culture, and technology to uplift artistry for nearly a decade. Medved is the Co-Founder, CEO, and Editor-in-Chief of nft now - an award-winning web3 digital media platform building the future of tokenized media to combat AI disinformation and pioneer a community-centric media model. Since launching in 2021, nft now has become a leader in leveraging AI to power its content strategy, and has brought to market innovative web3 products like the Now Pass and industry-leading events like The Gateway and NFT100.

Previously, Matt served as the SVP of Content at Modern Luxury and the EiC of SPIN, where he directed the iconic music and culture title's 2019 rebrand. Before leading SPIN, Matt founded Billboard Dance in 2015 and

grew the vertical into the leading dance/electronic music publication in North America. Medved is the co-creator of nft now's NFT Marketing Bible and has helped numerous Fortune 500 brands successfully enter and navigate web3 while understanding and harnessing its benefits for business.

An early adopter of web3 and AI, Medved has spoken for groups including Harvard Business School, SXSW, NFT NYC, New York Media Festival, Syracuse University, Billboard Live Music Summit, and Institute for Public Relations. He previously conducted human rights field research and wrote \$2M in funded grants to the U.S. Department of State and USAID as a consultant for conflict resolution NGO Search for Common Ground in Nigeria — where he also reached more than 6M listeners as a guest DJ at Africa's largest radio station. Medved is a multihyphenate creative who taps into the business case for new technology in a way that is relevant, accessible, and actionable for audiences of all kinds.

Videos



Matt's Topics

AI Can Supercharge Your Workplace

Co-Founder, CEO, and EiC of nft now Matt Medved understands problems of scale firsthand, particularly when it comes to creative productivity and supporting your team to reach new heights. In his engaging keynotes, Medved shares relatable AI case studies and breaks down how organizations can use AI to smooth out challenges, increase productivity, and strategize new opportunities.

Available: In person, Virtually

Combat Disinformation with Tokenized Media

Digital economy expert and tech evangelist Matt Medved founded nft now to combat AI disinformation. Today, he uses AI to combat disinformation with tokenized media, or verified content ownership on the blockchain. With his experience using tokenized media on nft now, Medved is poised to help companies increase efficiencies, empower workers, and blossom creatively using AI. Learn more about digital tokenization as a custom content security and attribution tool from Medved to protect your digital assets.

Available: In person, Virtually

The NFT Marketing Bible

Co-Founder, CEO, and EiC of nft now Matt Medved is the creator of the NFT Marketing Bible – which unpacks the NFT space and how organizations can become a part of this new tech reality. Leveraging the possibilities of concepts like engaging with customers as a community, creating and sharing value, and disrupting traditional branding techniques, Medved breaks down these ideas in an accessible way that inspires audiences to take action.

Available: In person, Virtually

Why Web3 Is a Gamechanger for Your Brand

Nft now co-Founder, CEO, and EIC Matt Medved helps organizations navigate web3 and embrace the new reality of tech and its benefits for business. In this engaging talk, Medved inspires his audiences to think innovatively about the future and build actionable strategies toward it now.

Available: In person, Virtually

Speaker Bureaus And Talent Agencies

Matt Medved is available to book via these agencies

✔ Recommended

EXCLUSIVE



Speaking Agency