



★ PRO SPEAKER

Matt James

ENTREPRENEUR/FOUNDER · MEDIA PERSONALITY

Crypto economy advocate, social impact entrepreneur, and trailblazing TV changemaker



About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- TV and Media

Topics:

- Business Strategy & Growth
- Corporate Social Responsibility

Biography Highlights

- TV Personality and Entrepreneur
- Co-Founder of ABC Food Tours
- Crypto Economy Leader and Co-Founder, Encrypted Energy

Biography

TV personality, entrepreneur, crypto economy advocate, and activist Matt James is known for his historic role as the first Black male lead on ABC's *The Bachelor*, which gave him the opportunity to be a role model for young people and encourage important conversations around racial justice and social change. While pursuing a career in finance and real estate, Matt co-founded ABC Food Tours, which creates experiences for students facing the challenge of food insecurity and adversity at home and seeks to provide opportunities on a larger scale. He is also a minority owner, ambassador, and shareholder in Lettuce Grow, a hydroponic farming company. Matt uses his platform of over 1M followers to foster awareness for food justice and human rights.

In addition to being a fan-favorite TV personality, Matt is a leader in the crypto economy, taking his advocacy work into cryptocurrency, blockchain, and NFTs. Matt is a co-founder of Encrypted Energy, a cryptocurrency mining company that sources clean energy to mine bitcoin.

He is also a member of Crypto for Black Economic Empowerment, a collective of the most influential Black crypto and blockchain thought leaders. James is also an owner and supporter of the NFT movement, focusing on artists of color and female creators, and has partnered with crypto marketplace BlockFi to create crypto educational content geared toward women & communities of color and is working with Gemini to develop a financial literacy curriculum. He is a sought-after advisor for several digital media companies on the future of the Metaverse and Web3. He is an avid supporter of the LeBron James Family Foundation, Hack the Hood, and the Getting Out and Staying Out Foundation.

Videos



Speaker Bureaus And Talent Agencies

Matt James is available to book via these agencies

✔ **Recommended**



Speaking Agency