



Matt Eversmann

AUTHOR

Black Hawk Down Battle of Mogadishu Hero, New York Times Best-Selling Author, Documentarian



About:

- **Gender:** Male
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking

Topics:

- Crisis & Change Management
- Leadership & Management
- Motivation and Inspiration
- Risk Management
- Team Leadership

Biography Highlights

- Inspiring message of leadership, courage, and selfless service. A true American hero, First Sergeant Matt Eversmann illustrates the importance of duty, courage and selfless service to succeed when ordinary circumstances become extraordinary challenges.

Biography

Matt Eversmann's background

On October 3, 1993, Matt was placed in charge of a group of Army Rangers to lead a daytime raid against an eager enemy militia. Matt experienced the horrors of war when he and his fellow soldiers were trapped in a hostile district of Mogadishu and marked for death by an angry mob. His inspiring story of survival was immortalized in the epic film, Black Hawk Down, which recounts the harrowing experience. For his actions on the battlefield he was awarded the Bronze Star Medal with Valor device.

Matt returned from Somalia committed to teaching the next generation of warriors. During his remaining time in uniform, he worked at the Army War College, taught at The Johns Hopkins University and finally deployed to Iraq where he lived with the Iraqi Army for 15 months during The Surge. He remained on active duty until May of 2008, when he retired after 20

years of service.

Committed to sharing the lessons he learned in the military, Matt draws parallels from his experiences to highlight the importance of leadership, followership, courage and responsibility within any team or enterprise. Drawing on lessons learned as a military and corporate leader and consultant, he shows organizations how to navigate today's chaotic "urban battlefield" of constant change and uncertainty to build and train teams responsible and resilient enough to handle "strategic shock" — the unforeseen disasters that will happen — without missing a beat.

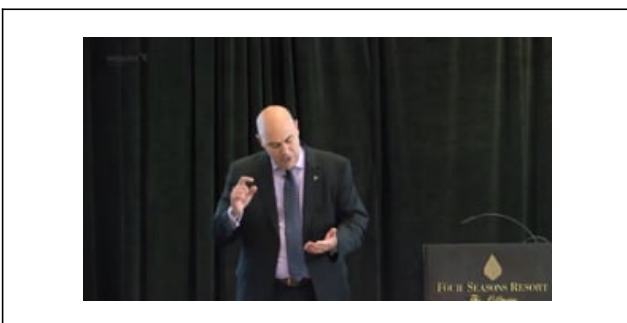
Unambiguously humble, gracious and warm, his powerful story and straightforward insights on instilling these values stay with business leaders long after the applause has ended. His experiences in healthcare, non-profit, and data management industries have solidified his passion to prepare "average people to tackle incredible things."

Matt recently returned from Afghanistan where he filmed a documentary for PBS in the shadows of Tora Bora. His film, *Send Me*, highlights the tremendous advances in battlefield medicine since his days on the dusty streets of Mogadishu.

He is co-author of *The Battle of Mogadishu* and — with James Patterson — of two books that highlight the courage of everyday men and women, *Walk in My Combat Boots* and *ER Nurses* — both of which became immediate New York Times bestsellers.

Matt and his wife, Tori, run a consulting company that helps companies develop successful veteran hiring programs.

Videos





Matt's Topics

Strategic Shock: Leadership Lessons for Business from Black Hawk Down

The business world, regardless of industry, is filled with uncertainty, chaos and the unexpected. Welcome to the “Urban Battlefield.” Strip away the drama of gun fights and the frustration of Murphy’s Law the lessons learned from battle during Black Hawk Down or Iraq are directly applicable to leaders at all levels of business. There is no business plan to help leaders avoid ‘Strategic Shock’, but this story of elite teams with high standards, solid leadership, followership and teamwork will get the conversation started.

Matt will walk the audience through his experiences as a young leader (manager) thrust into a “must win” situation in the harshest times. With Matt’s post military experiences as a leader in the corporate world (healthcare, non-profit and technology) he literally can “talk the talk and walk the walk” about what really translates from the battlefields versus what just sounds good. Matt explains why his theories and lessons positively affect individuals and institutions. What they hear on Friday they can apply on Monday. His talk resonates particularly with the audiences who have to execute, who have to lead and manage, and who ultimately have to answer for their delivery of goods and services. This is a war story like no other.

Key takeaways:

- High standards (excellence) doesn’t cost a penny but takes commitment from leaders.
- Every member of every team is responsible and accountable for something; leaders must ensure they know what that something is.
- Strategic decisions immediately affect execution; managers are the ones who make everything happen.
- There are incalculable consequences caused by events out of anyone’s control, teams must

Available: Virtually

FUSION Leadership: How to be an Elite Leader and Manager

How can you be elite if you were never in the military? If you don’t have the entire might of the US Congress supporting you and your authority isn’t backed by the Constitution how can you expect every member of your team to “be like an operator”? The truth is that you can’t. None of us can. But you don’t have to have served to be a great leader. Most of us must manage small teams and that is the secret to FUSION leadership. Matt spent almost half of his career as a leader with the elite Army Rangers and about the same in the conventional forces so he knows both sides well. He knows about high standards, accountability, and responsibility. A leadership award winner at almost every professional school he attended, Matt devised a

system of leadership where we all can influence our teams and get the same results as elite Army Rangers.

Available: Virtually

Testimonials

“

He was a great fit for our group and the speech was phenomenal. Never have we dealt with such a gracious, humble and inspiring keynote speaker.

Ann Arbor Annuity Exchange

“

He was such a genuine speaker...Very interesting and dynamic and really brought home the point. In addition to his amazing talk, he was very kind and easy to work with.

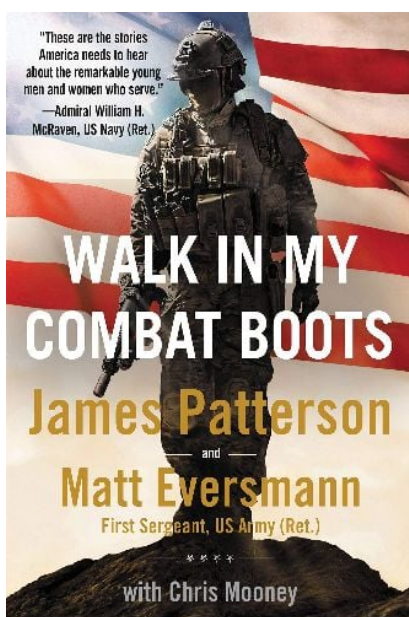
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“

Absolutely 110% perfect! He is a true gentleman and an American hero that mesmerized our entire crowd! I cannot say enough.

CMC Global

Books



Walk in My Combat Boots: True Stories from America's Bravest Warriors

Biographies, Memoirs and Autobiographies, Memoirs and Autobiographies, Motivational & Inspirational

Walk in my Combat Boots is a powerful collection crafted from hundreds of original interviews by James Patterson, the world's #1 bestselling writer, and First Sergeant US Army (Ret.) Matt Eversmann, part of the Ranger unit portrayed in the movie Black Hawk Down. These are the brutally honest stories usually only shared amongst comrades in arms. Here, in the voices of the men and women who've fought overseas from Vietnam to Iraq and Afghanistan, is a rare eye-opening look into what wearing the uniform, fighting in combat, losing friends and coming home is really like. Readers who next thank a military member for their service will finally have a true understanding of what that thanks is for.

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Matt Eversmann is available to book via these agencies

Also available via

Speaking Agency