



Lynda Gratton

AUTHOR · FUTURIST

Future of work keynote speaker and thought leader

About:

- **Gender:** Female
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Panel Participation
- Speaking
- Training and Workshops

Topics:

- Change Management
- Cross-Cultural Communication
- Employee Experience
- Executive Development
- Future of Work
- Organizational Behavior
- Organizational Culture
- People & Culture
- Team Dynamics
- Team Leadership

Biography Highlights

- A distinguished psychologist at the forefront of business transformation initiatives, Lynda was ranked among the world's most influential management and business thinkers in 2021 by Thinkers50. Her expertise in human resource management and organizational change as well as her dedication to encouraging collaboration over competition makes her an industry leader for positive workplace environments.

Biography

Lynda Gratton is one of the world's most influential thinkers on how digital technology is transforming work and organisations. Lynda speaks to audiences around the world, providing insight into the complex changes that are affecting workplaces and giving them tools to tackle challenges and opportunities head-on.

Keynote speaker

Described as an engaging and inspirational speaker with a dynamic style, Lynda brings hard facts and data to life, with inspiring stories and thought-provoking metaphors.

Able to draw on the latest thinking and cutting-edge research to inspire and motivate any audience, Lynda has spoken to companies across the

world and has presented at both the World Economic Forum at Davos and the G20 in Tokyo.

Lynda's speaking topics include the future of work, the role of technology in shaping the workplace and the importance of building diverse and inclusive teams.

Lynda also speaks on the topic of leadership and the skills and attributes that are required to lead effectively in today's fast-paced and unpredictable business environment. Other themes include **People Strategy, Leadership & Purpose** and **Innovation**.

Speaking on the Future of Work

If you're looking for a speaker who can help your audience understand the trends and challenges that are shaping the workplace of the future, Lynda Gratton is an excellent choice.

Her extensive research and consultancy work with leading organizations around the world make her an ideal choice as a keynote speaker for conferences seeking to stay ahead of the curve.

She brings a wealth of knowledge and insights and leaves audiences with a comprehensive understanding of how digital technology is transforming businesses, plus a clear plan of action for tackling the changes it brings and capitalising on emerging opportunities.

Her knowledge and experience can help your organisation to develop a vision for the future, enabling it to rise to challenges that may seem overwhelming at first glance and build competitive advantage in this ever-evolving landscape.

Check Lynda Gratton's availability for your conference today.

Lynda Gratton's Background

Thought Leader

Lynda Gratton is a world-renowned expert on human resources and management and has a wealth of experience in helping organizations navigate complex and fast-changing business environments.

Her ability to translate complex trends into actionable insights is invaluable to executives looking to prepare their organizations for the future of work.

Her thought leadership provides business leaders with a clear understanding of the current landscape, enabling foresight in planning for their organisation's future. Lynda has identified five key areas of transformation:

- Leadership,
- Technology,
- Culture,
- Design and
- Globalisation

She has tested each of these in her own research as well as long term case studies involving major multinational companies.

Lynda's unique focus on organizational change and the movement of business from a competitive to a more collaborative work space has led to many awards. Amongst the most notable are being ranked among the Top 50 world's most influential management and business thinkers on the 2021 Thinkers50 list. More recently, she was listed as one of the [top business influencers worldwide by Business Leader](#), alongside Steven Bartlett, John Amaechi and [Sir Richard Branson](#).

As a renowned researcher in the field of business and leadership, Lynda has earned international recognition for her insights on topics such as strategic human resources management, talent development, innovation and more. Her expertise has led to numerous awards including the prestigious Thinkers50 award.

Author

Lynda Gratton is a highly accomplished author and speaker with a keen interest in people and organizations. Through her numerous books, articles, and speeches, she has developed a unique and insightful point of view on various topics related to business, HR strategy, and the changing nature of work.

Her impressive portfolio of ten books covers a wide range of topics, including the link between business and HR strategy in "Living Strategy," the new ways of working in "The Democratic Enterprise," and the rise of complex collaboration in "Hot Spots and Glow." Additionally, she has explored the socially responsible roles of corporations in "The Key" and the impact of a changing world on employment and work in "The Shift," "The 100-Year Life," and "The New Long Life."

Lynda's work has received widespread acclaim and recognition. Her book "The Shift" was awarded the business book of the year in Japan in 2012 and has been translated into more than 15 languages. "The Key" won the CMI Management Book of the Year in 2015, while "The 100-Year Life", co-authored with Professor Andrew J Scott was shortlisted for the FT Business Book of the Year award in 2016 and became one of the best-selling books in Japan.

Aside from her impressive work as an author, Lynda is also a regular columnist for [MIT Sloan Management Review](#) and has written for a range of press including the Financial Times, The Times, and [Harvard Business Review](#). Her engaging and insightful perspectives continue to inspire and inform people around the world.

London Business School

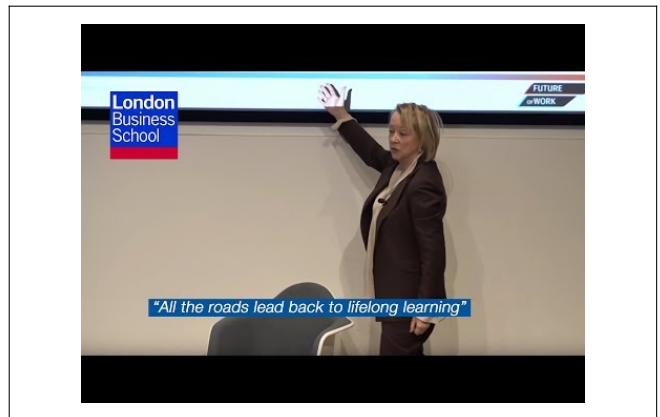
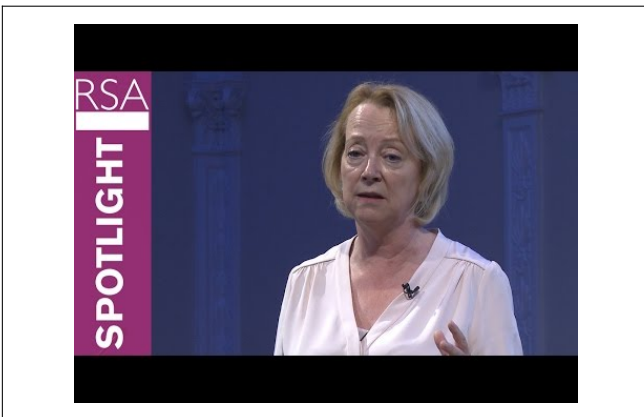
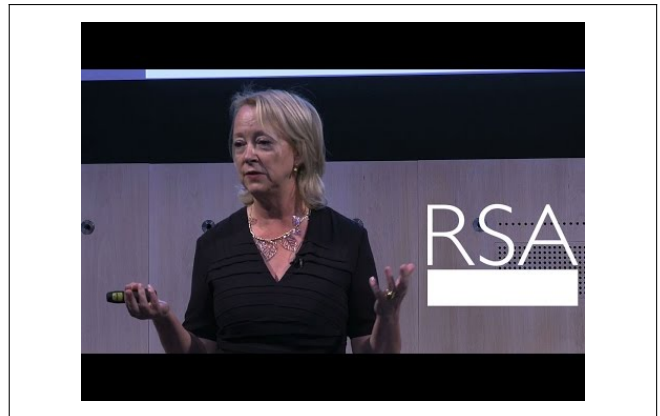
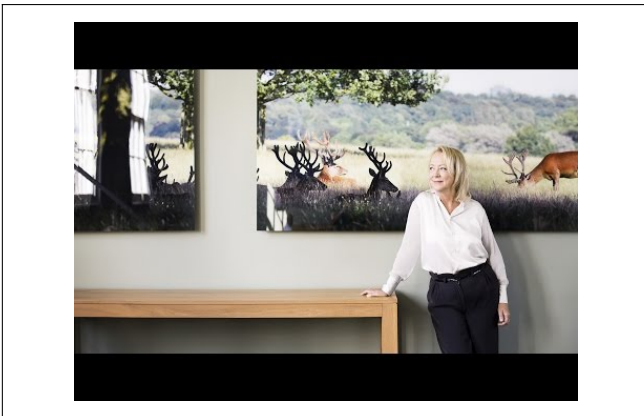
As a [Professor of Management Practice at London Business School](#), Lynda has designed and conducted the world-renowned "Human Resource Strategy in Transforming Companies" programme for more than two decades. Additionally, she shares her invaluable knowledge on people and organisations with MBA students through one of the school's most sought-after electives - "The Future of Work".

She is the founder of the global research advisory practice HSM Advisory which focuses on how to create more agile and resilient organizations that can thrive in the face of disruption.

Book Lynda Gratton as your keynote speaker

With her engaging speaking style and thought-provoking ideas, Lynda will leave your audience inspired and equipped with practical strategies they can implement in their own businesses. Don't miss out on this opportunity to learn from one of the top 15 most influential business thinkers in the world – contact us today to book Lynda Gratton as your next keynote speaker!

Videos



Lynda's Topics

Leadership & Purpose

What is the role of the company and the leader in this changing world?

Lynda Gratton is fascinated by the impact of global trends – technology, political, resources, demographic – on

corporations and leadership. Leaders are under increasing pressure. Trust in corporations is on the decline and ever more vocal citizens are forming themselves into worldwide communities of interest to influence corporate policy. And yet, while these pressures may be sweeping away some of the leadership capabilities we hold dear, they clear the way for new ideas about what leadership can and should be.

Lynda has explored this from a couple of angles in two of her books and made the link with culture and purpose in the concept of 'signature processes'.

This theme is at the centre of the MBA elective on the future of work that she teaches at London Business School. Each year she is joined by a range of CEOs and political commentators to discuss their views on corporate purpose.

Lynda is an active member of the Drucker Foundation and has spoken about the role of corporate purpose at the Wall Street Journal CEO Council. She has also chaired the World Economic Forum Council on Leadership.

Available: Virtually

Innovation and collaboration

How can innovation and collaboration flourish?

Fascinated by the role of collaboration in innovation, this has been a major focus of Lynda's research for more than a decade.

Collaboration and co-creation are fundamental to corporate and individual purpose and success. Lynda believes are three key elements:

- The corporation has a cooperative culture deliberately built through practices and processes.
- There are rich and diverse networks which allow ideas to move freely.
- There is a purpose that energises and ignites – a Hot Spot.

Over the years these three foundations – culture, networks and igniting purpose – have been central to Lynda's writing and teaching and the leadership of her research advisory practice, HSM Advisory.

Available: Virtually

Beyond Business As Usual

Large, powerful organizations have a responsibility to play an important role in society. Lynda Gratton explains how leaders should take responsibility for this and be a force for good by engaging employees in how to be collectively greater than just being defined by the financial returns of "business as usual."

Available: Virtually

Corporate Resilience

Today's corporations are faced with the implications of climate change, of inequality, and of the gap between their needs and the available pool of talent. These challenges are on a greater and more global scale than ever before, and emerging at an ever-faster trajectory. Previously stable companies find themselves on shaky ground – and the negative consequences of the problems that surround them are proving difficult to reverse. How can corporations navigate these waters and continue to succeed in such a challenging environment?

Available: Virtually

The Future of Work

What is the future of work and how do companies prepare?

What will our working lives look like 20 years from now? What should we be preparing for? How will we be working? Where will we be working? Who will we be working with?

These are questions Lynda has been addressing for decades.

In 2008, she launched the Future of Work Research Consortium. Since its launch, it has brought together executives from more than 100 companies to explore how work is changing and what we must do differently to thrive in the years ahead.

By 2011, Lynda had written about her discoveries in *The Shift*, where she outlined the key trends that are shaping our working lives. Then alongside Andrew J. Scott, in *The 100-Year Life*, she honed in on one aspect – demography, and then widened our gazes to also look at technology and social changes in *The New Long Life*. Then in 2020, with the pandemic raging, Lynda wrote and spoke extensively about hybrid work.

Available: Virtually

The 100-Year Life

Today we're living and working for longer - but few organisations fully understand the opportunities and challenges that come with greater longevity.

Lynda draws on both psychological and economic research to introduce the concepts of tangible and intangible assets at the level of the individual. In *The 100-Year Life* she and co-author, Professor Andrew J Scott explored how a three-stage life has evolved and what it means to work for up to 80 years. From a corporate perspective, they considered how corporations are beginning to prepare for what will without doubt be the most significant change in human capital ever faced.

Available: Virtually

Finding The Flowers Amongst The Weeds

Leaders must focus on the few things that will really make a difference to their organization. Lynda Gratton encourages leaders to make sure their priorities are landmark priorities that are tightly aligned to their objectives and then find ways to filter these ideas down, as they are hugely important to the future of the company.

Available: Virtually

The Power Of Good Conversation

Executives who are prepared to have meaningful, purposeful conversations become powerful role models to people around them about what's valued in the workplace.

Testimonials

“

Lynda Gratton has captured, in a very profound way, the emerging realization of what truly matters in transforming businesses: people, purpose, and participation. In a word, democracy.

Niall FitzGerald

Chairman
Unilever

“

One of Britain's leading lights in human resource strategy.

Financial Times

Speaker Bureaus And Talent Agencies

Lynda Gratton is available to book via these agencies

✔ **Recommended**



Speaking Agency