



## Lars Sudmann

AUTHOR · TEDX SPEAKER

Expert on Global Leadership and Change



VISIT LARS'S WEBSITE

### About:

- **Gender:** Male
- **Nationality:** Belgium
- **Languages:** English, Dutch
- **Travels from:** Belgium

### Engagement Types:

- After Dinner Engagement
- Speaking
- Training and Workshops

### Topics:

- Business Strategy & Growth
- Crisis Leadership
- Executive Development
- Innovation & Digital Transformation
- Leadership & Management
- Team Leadership

## Biography Highlights

- Lars is an advisor, keynote speaker and executive trainer on leadership, strategy, innovation and communication for global corporations and their leaders.

## Biography

### Meet Lars Sudmann

Lars Sudmann is a dynamic and engaging speaker with a background in leadership, innovation, and change, having previously served as an executive and CFO at Procter & Gamble.

He lectures on leadership at RWTH Aachen University Business School.

In addition, Lars is a senior fellow and council director at the global think tank "The Conference Board" and advises top-performing scale-ups and rapidly growing companies.

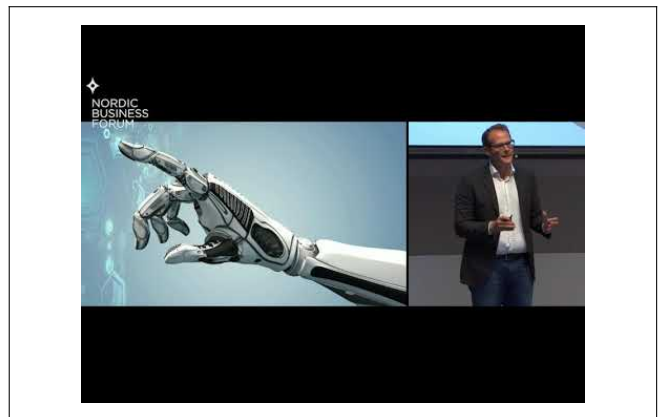
His insights have been featured in BBC Capital, Forbes, Inc., Fast Company, the Chicago Tribune, and more. His TEDx talks rank among the most popular, with over two million views, and his latest book on innovative and transformative leadership is titled Innovation that Sticks.

## Websites:

- [Website](#)

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## Videos



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## Testimonials

“

Lars Sudmann gave a great keynote on global leadership and business storytelling at our 2015 Global Procurement Conference. He was able to give practical strategies that can be directly applied. Additionally, he kept the international audience fully engaged. On top, Lars Sudmann provided valuable ideas also on overall change management communication, which was highly productive and full of targeted advice. I very much look forward to working with Lars Sudmann again

**Dr. Mike Niessen**

Executive Vice President & Chief Procurement Officer  
*Deutsche Post DHL*

“

Lars Sudmann conducted an outstanding senior management program on “Communication with Impact”. It was a great combination of short and powerful best practice sessions as well as in-depth feedback and highly targeted coaching advice in the individual sessions. I was able to immediately apply with success the ideas and tools learned. I truly enjoyed it - highly recommended.

**Nicola De Michelis**

Director  
*European Commission*

“

Lars Sudmann moderated a multi-day strategy event for our global procurement leadership board. He guided us through a process of strategy creation which was highly engaging and enabled powerful discussions. The outcome was highly actionable and concrete and we are able to immediately communicate the strategy to our stakeholders.

**Matthias Schwartz**

Vice President, Head of Global Services Sourcing  
*Deutsche Post DHL*

“

Lars Sudmann of Sudmann & Company did a great job of motivating the whole group with his professional and enthusiastic style.

**Eric Snick**

CEO  
*Advanced Racing Computer*

“

Lars Sudmann gave an outstanding executive training series on “leadership of global remote organizations” for the senior leaders of our Global Development organization. The training focused on the virtual environment of our organization and was highly appreciated by our senior leaders, ranking among the best programs that we had overall in KONE. Our senior leaders especially pointed out the actionability of the program, which enabled them to directly transform the way they lead their virtual organizations.

**Sylvie Badoual**

Learning & Development Manager  
*KONE International*

“

Lars has been our regional and global owner for the presentation skills area and always recognized as a true master of the topic, not only because of how personal abilities but also because of being able to teach and coach others on that.

**Francesco Mantovani**

Head of Leadership Development Europe  
*Procter & Gamble*

“

I worked with Lars as part of a change leadership workshop. Lars led sessions to help leaders tell a compelling business story and with clarity and business impact. He truly worked with us to get results via a combination of practical ideas and tools as well as inspiring personal examples and

convincing speaking style. I look forward to working again with Lars.

**Saskia Schatteman**

CEO Var (VRT - Belgium) and former Head of Marketing  
*Microsoft Belgium*

“

Lars Sudmann recently delivered an inspiring session to us on leadership. He spoke on the importance of self-leadership in today's changing business environment, where working remotely has become the norm. What I appreciated most was the fact that I learned strategies and practical tips that I could directly apply and I am still using today.

**Rhonda Oucha**

Vice President  
*MasterCard Europe*

“

Lars Sudmann gave a keynote speech on “Leading in the New World” to the managers and partners of Delaware consulting. The presentation and discussion was very well received and highly valuable to us as Lars shared practical tools in an inspirational and engaging way.

**Steven Fleurent**

Chief Information Officer  
*Delaware Consulting*

“

Lars gave a leadership seminar for our senior project managers at the PMI Frankfurt Chapter which received a perfect score. We are looking forward to working again with Lars.

**Ingo Kusch**

Vice President  
*PMI Germany/FFM*

“

I have known Lars since 2012 and have interacted to arrange Leadership seminars, but had a chance to meet and attend a Leadership workshop recently in Frankfurt. Needless to say about the vast experience he brings in as a business leader and speaker of popular conferences like TEDx, his enthusiasm and passion in delivering the content is extraordinary. I am sure that following the tools and best practices he provides will improve anyone's personal and leadership skills. Am eager to explore opportunities to attend interesting workshops in the future.

**Sriganesh Natarajan**

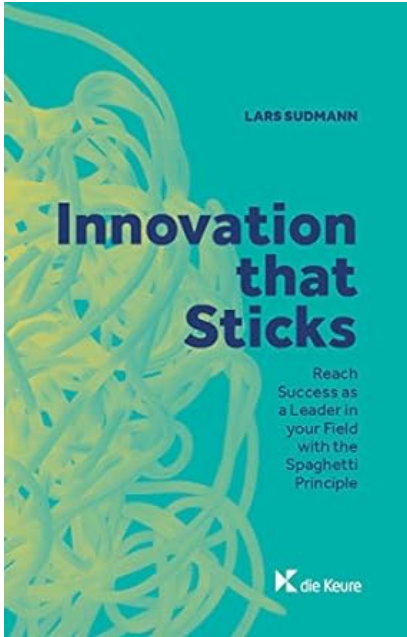
Manager SAP and Vice President  
*PMI FFM chapter*

“

Lars offered great guidance in narrowing the focus of my talk down to the 18 minutes allowed and offered advice of how best to present the material as a speaker. The talk was very well received and I don't think I could have done that without him

**Dan Brodsky-Chanfield**

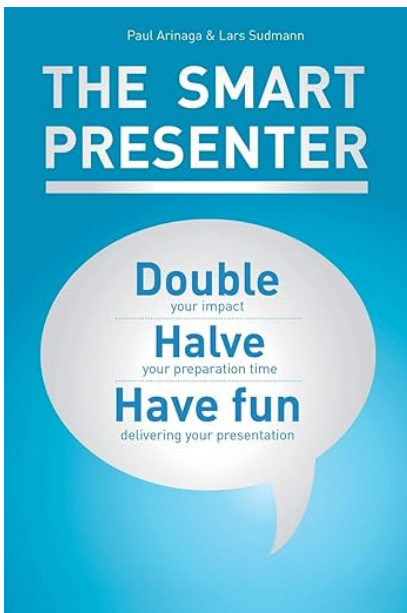
5 times World Champion of Skydiving



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Lars Sudmann is available to book via these agencies

✔ **Recommended**



Speaking Agency