



Kate Ancketill

BUSINESS LEADER · FUTURIST

CEO & Founder of GDR, Futurist and Keynote Speaker



About:

- **Gender:** Female
- **Languages:** English, German, Russian
- **Travels from:** United Kingdom

Engagement Types:

- Boardroom Advisory
- Guest Appearance
- Panel Participation
- Speaking

Biography Highlights

- Kate Ancketill is the leading authority in global retail & Business Futurism

Biography

About Kate Ancketill

The global thought-leader in business futurism. Kate is renowned for making complex societal shifts and emerging technologies relatable for any audience.

- CEO and founder of business futurist consultancy GDR, with 25 years in consumer trends.
- Innovation partner to more than 30 of the world's largest brands: P&G, Tesco, Target, Sephora, Microsoft, Google, Samsung, Moet Hennessy, Danone, The BBC and Lego.
- Cross-sector, global views of consumer-facing innovation across all physical and digital channels.
- Every presentation bespoke to the audience with never-seen-before content

You can expect a charismatic performance, whether on a large stage, at a corporate event, in the boardroom, or as a panellist.

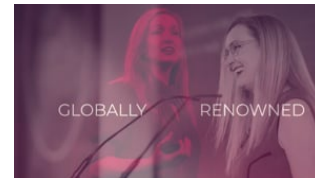
Topics:

- Brand Strategy
- Customer Analytics
- Customer Loyalty & Retention
- Future of Technology
- Future of Work
- Growth Strategy
- Innovation & Digital Transformation
- Leadership & Management
- Market Disruption
- Team Leadership
- Technology & AI

Every presentation Kate gives has the WOW factor and will contain tailored research and analysis, Kate is renowned for inspirational WOW factor talks that are customised to each audience with bleeding edge innovation sourced by GDR's research and strategy teams. Much of the thinking will have been road-tested with the world's largest consumer-facing corporations, often at board level.

Kate has been invited to speak on future trends for the last 9 years by the National Retail Federation.

Videos





Kate's Topics

Modern Retail is Rocket Science: How can we deal with the complexity?

Available: Virtually

What does AI mean for me, my work, industry and society?

Available: Virtually

Trends fit for the future: The surprising secrets of persistently brilliant brands

Available: Virtually

The future of customer service. What can professional services learn from other industries?

Available: Virtually

Who are the Gen Z and Alpha consumers?

Available: Virtually

Sustainable brands: a practical guide to a future that works for the planet, people, and profit

Available: Virtually

How Innovation in Customer Experience is the Heart of Future Growth

Available: Virtually

Speaker Bureaus And Talent Agencies

Kate Ancketill is available to book via these agencies

✔ **Recommended**



Speaking Agency