



John Snow

POLITICIAN

Secretary of the Treasury (2003-2006)

About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking

Topics:

- Business Model Innovation
- Business Strategy & Growth

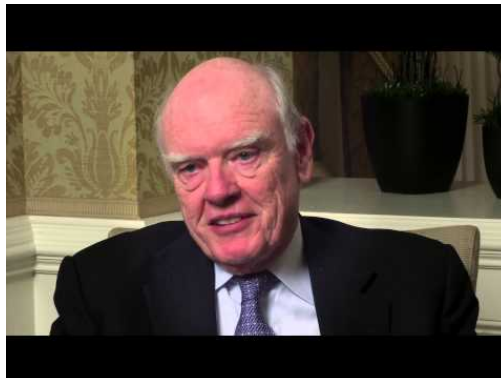
Biography Highlights

- Drawing on broad experience in business and government, John Snow, chairman of Cerberus Capital Management, assesses the economy with an eye toward global risk.

Biography

As the secretary of the treasury in President George W. Bush's Cabinet, John Snow left a remarkable record of achievement. Snow is regarded as an international industry expert and consensus builder of the highest order. His measured leadership and understanding of global markets is legendary due in part to his record of effectively engaging his foreign finance counterparts around the world to stimulate global trade and growth and reduce systemic risks. Drawing on his broad experience in business and government, Snow deftly addresses the key economic issues of our times with an insider's view of the economic policy-making process. He shares his views on the outlook for the troubled economy and what U.S. business leaders can do to operate in this challenging environment.

Videos



John's Topics

The U.S. Economy and the Emerging Economic Superpowers

In spite of the current economic woes within 15 years, China, India and the U.S. will compete for recognition as the world's economic leader. Who benefits and who is left vulnerable by a major shift in economic power? What does continued globalization and economic interdependency mean to U.S. multinationals down the road? John Snow details the implications of a more competitive global market to audiences concerned about American business growth and the economy's stake in world trade.

Available: In person, Virtually

Risks and Opportunities of International Business

Why are some economies more successful than others? Why does economic reform thrive in East Asia while it flounders in many countries in Africa and Latin America? What kind of risks do other countries' economies face, and in turn, what specific threats or opportunities do they pose to the U.S.? John Snow discusses how other nations deal with fast-changing economic dynamics that can produce instability and reveals what the U.S. can learn from it. Audiences will confidently walk away from Snow's presentation knowing how to be better prepared for constant fluctuations in the global business and capital markets.

Available: In person, Virtually

An Economy in Peril: What Happened and Where Do We Go Now?

Financial markets have witnessed an alarming series of events that promise to radically alter the global economy and financial systems for years to come. Much of the situation can be attributed to the creation of

financial instruments that were meant to disaggregate risk, but instead led to widespread degradation of the economic architecture. As the executive and legislative branches of government work to contain the situation and restore confidence, how will these reforms impact corporate America, the domestic and global economy, and average citizens alike. In this presentation the esteemed economic and business leader, John Snow, analyzes the moves that brought the economy to the brink of disaster and suggests what decisions must be made to move the economy forward – both in the short term and the long term. In addition, Snow shares:

- His insight into the consequences of new policy decisions such as the creation of a new financial agency to provide industry oversight
- Who will emerge as the global winners and losers
- Will the shoe drop on other aspects of the market that are largely unregulated such as the world of private equity?

Available: In person, Virtually

Speaker Bureaus And Talent Agencies

John Snow is available to book via these agencies

✓ **Recommended**



Speaking Agency