



Jenny Radcliffe

MEDIA PERSONALITY · TEDX SPEAKER

People Hacker and Social Engineer



About:

- **Gender:** Female
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- After Dinner Engagement
- Consultancy
- Speaking

Biography Highlights

- Jenny Radcliffe is a world-renowned Social Engineer hired to bypass security systems using psychology, con-artistry, subliminal linguistics, cunning, and guile. A “burglar” for hire and entertaining educator, she is also the host of the award-winning podcast The Human Factor.

Biography

Meet Jenny Radcliffe

- Globally recognised Social Engineer, ethical burglar and professional con artist
- Focused on human factors within security and how people can transform human vulnerabilities into positive organisational defence
- Anecdote driven, fast-paced speaker giving practical, memorable and relatable advice on social engineering and managing people in a security context
- Experienced interviewer, host and conference/panel chair

Jenny Radcliffe—aka “The People Hacker”—is a force to be reckoned with. Jenny is a world-renowned Social Engineer, hired to bypass security systems through a no-tech mixture of psychology, con-artistry, cunning and guile. She can diffuse a crisis situation, talk her way into a secure building, and spot a psychopath at a hundred paces. She has been called a

Topics:

- Corporate Values & Ethics
- Customer Loyalty & Retention
- Cybersecurity
- Data Analytics
- Employee Experience
- Future of Technology
- Innovation & Digital Transformation
- Leadership & Management
- Market Disruption
- Risk Management
- Technology & AI

mind reader and a “human lie detector,” and likened to a Jedi Knight. In reality, she is an expert in social engineering (the human element of security), negotiation, persuasion and influence, and non-verbal communication and deception—using her skills to help clients ranging from global corporations and law enforcement organizations to poker players, politicians and the security industry. Radcliffe is an impactful speaker who uses a combination of anecdotes, science, and humour to share lessons that help executives better read people and understand social clues, use subtle tactics to persuade others during negotiations, open up avenues of conversation that were formerly shut, and understand and protect against their own vulnerabilities.

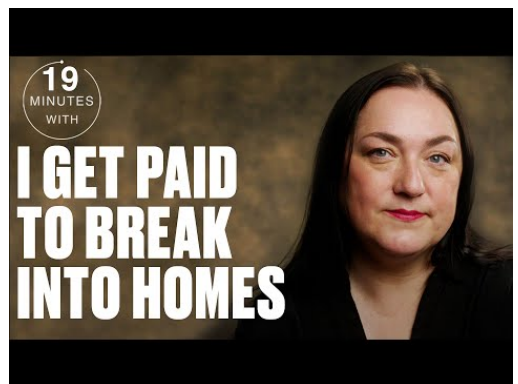
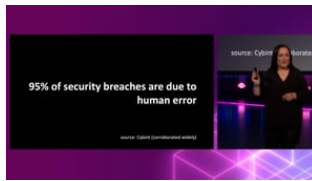
Radcliffe speaks, consults and trains people in the skills of “people hacking,” and explains how “social engineering” using psychological methods can be a huge threat to organisations of all sizes. She reveals how that same knowledge is a valuable tool not only for business executives but also for security professionals of all types working to prevent attacks, scams, and cons of all kinds. Jenny shares how she, without technology, uses the “machine between our ears” to “psychologically pen-test” companies and find the weaknesses in their security measures with the goal of helping them bolster their human defenses against future attacks.

A regular keynote at major security events—including Infosec, Rant, DISA, Nordic IT Security, ICS2, Trend Micro, Cisco, NTT, Bright talk, and Cyber Security Week—and a multiple-times TEDx contributor, Radcliffe has been a guest expert on security, scams and social engineering for various television and radio shows as well as online media. She is widely recognised as a media personality, hosting the internationally successful podcast “The Human Factor,” where she interviews industry leaders, writers, bloggers, experts, fellow social engineers, and ethical con-artists about people and their stories connected to security. Jenny’s expertise is frequently sought by television, radio, and online media, and she is an experienced interviewer, event host, and conference/panel chair, further cementing her profile as a prominent voice in the public conversation around security and human behaviour.

Jenny is the host of the internationally successful podcast “The Human Factor,” which interviews industry leaders, writers, bloggers, experts, fellow social engineers, and ethical con-artists about people and their stories connected to security.

Jenny was recognised as one of the top 25 Women in Cyber in 2020 by IT Security Guru and as a Top 50 Women of Influence in Cyber in 2019. She was nominated for the prestigious “Godmother of Security” award in 2020, won the “Most Educational Security Blog 2020,” and named one of the top 30 women in cyber/cyber leaders (pandemic leadership) in 2021. In 2022, she was inducted into Infosecurity Europe’s Hall of Fame in recognition of her lifelong work in advancing the human-centered aspect of information security.

Videos





Jenny 's Topics

Social Engineering & “Hacking The Humans”

This talk introduces the topic of social engineering and discusses the hows and whys of how malicious “people hackers” target individuals and organisations, to defraud them of money, information, and data.

The Human Element Of Security.

This talk focuses on how to empower and motivate the workforce into being the first line of defense against hackers and fraudsters, through awareness and engagement via education on social engineering and the “human element” of security.

Organisational Culture & Social Engineering.

This talk centres on how company culture is key to getting staff on board with the security message and is the key to an empowered and secure workforce. Both motivational and educational, Jenny prompts the audience to question their approach to their staff, their, security and their culture in new and challenging ways.

Insider Threats: How To Create, Detect,& Mitigate The Enemy Within.

Having an “enemy within” is most companies worst nightmare, and in this talk, Jenny shows how company culture, employee dissatisfaction, and other circumstances can create Insider Threats which can then be exploited by malicious “human hackers” in order to breach an organisations defenses. This topic is very hot right now as companies are realising how dangerous having an enemy within can be. Jenny gives advice on how to detect and mitigate the issues of insider threats within organisaitons.

Fraud & Social Engineering: How Fraudsters Use Human Psychology To Steal Your Money,

Data, & Information (And What You Can Do To Stop It).

The cost of fraud to businesses is growing at an alarming rate and whilst the media often focuses on the technical hacks and digital crimes that make the headlines, it is often the less technical scams, such as those committed over the phone that cause the most damage, both technically and psychologically. This talk discusses how hackers use psychology to trap people into being victims of scams and gives advice on how to spot cons and scams before you fall for them. Incredibly informative and invaluable to businesses of all types.

The Confidence Trick: Using The Skills Of Social Engineering To Create Lasting Confidence In Business and Life.

This talk links the many psychological skills of the social engineer (non-verbal communications, lie detection, pre-texting/acting, and emotional intelligence, etc) to building a confident persona in business and in life. The talk is interactive and gives practical and lighthearted advice for growing confidence by becoming your own social engineer.

Signs, Signals, & Poker Faces: A Guide To Reading People & Understanding Body Language.

This talk is a guide to body language and facial expressions and uses a variety of media to illustrate the topic. From film and photos of politicians and celebrities, audiences get to observe themselves and others from a critical perspective to try and read each other. This talk gets great reviews and huge laughs whilst being educational and informative.

The Art of Negotiation.

Beyond the models and the numbers, the clauses and the contracts, at the heart of every negotiation are the people at the table. It is this human interaction that clinches deals, forms productive, sustainable relationships, and is truly the real "Art of Negotiation." Exceptional negotiators understand that the ability to read, decode and anticipate human behaviour is key to achieving outstanding, practical and sustainable results for all parties.

This talk brings the incredible skills of "People Hacker" Jenny Radcliffe, to the audience. Using case studies, anecdotes and examples from Jenny's unique career the audience will learn to understand people better and negotiate more effectively, persuasively and ethically. Learn to read the people and the behaviour at the table and understand how to apply truly high-level people skills to your own negotiation challenges both personally and professionally.

Fast paced and filled with tips, advice and humour, this talk brings the negotiation process to life, shedding light on topics such as body language, motivation, lie detection and the "dark arts" of persuasion and influence.

"People Hacker" Jenny Radcliffe is a global expert on influencing and persuading people and is one of the world's most foremost social engineers and human security consultants. She has over 25 years of experience leading negotiations of all types from international corporate deals, to criminal and crisis negotiations, and is a renowned speaker and trainer on the topic. Her early career was spent in procurement for fortune 500 companies before leaving to consult, teach and speak on negotiation, social engineering and related topics on a global basis.

The Evolution of the Con: Understanding and Avoiding Modern-Day Scams, Cons, and Fraud.

From phishing emails to romance scams, from social engineering to finance fraud, in this talk professional social engineer and ethical con-artist, Jenny Radcliffe explains how cons, scams, and frauds are constructed. She explores what lessons can be learnt from the hustles and schemes of the past, and how we can all recognise the warning signs to avoid becoming victims of the modern-day criminal con-artist.

This talk explores the psychology of human nature and how it can be exploited to lure people into becoming victims. It covers the nature of fear, uncertainty and doubt, how technology has allowed the con to adapt, and why times of turbulence and change provide the perfect environment for criminals to profit from human weakness. The talk provides workable, practical advice on how to protect ourselves from falling for scams, hustles and fraud, and gives workable strategies on how to mitigate and counter the methods used by criminals to exploit both corporate and individual targets.

Testimonials

“

Jenny was wonderful, very engaging, and has us all terrified at just how easy it is for people to source information on you – so no one has social media accounts that was in the room anymore! I appreciate her as she was feeling under the weather on the day/night but she stayed for dinner, engaged with everyone, and delivered a fantastic after-dinner session. I am extremely grateful.

Karen Meechan

Scotlandis

“

Jenny Radcliffe always connects with the audience, always imparts real, useful, meaningful, and insightful knowledge in a fun and thoughtful way and always leaves the crowd wanting more. Jenny Radcliffe is the speaker all others should be measured against.

MD

Logpoint

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If you want your conference to be remembered, talked about for months to come, covered by the industry's finest journalists, or simply mentioned by hugely impressed bloggers... you know who you need to contact... Jenny Radcliffe is the most confident, knowledgeable, sharing and entertaining person I've ever had the privilege of seeing on stage.

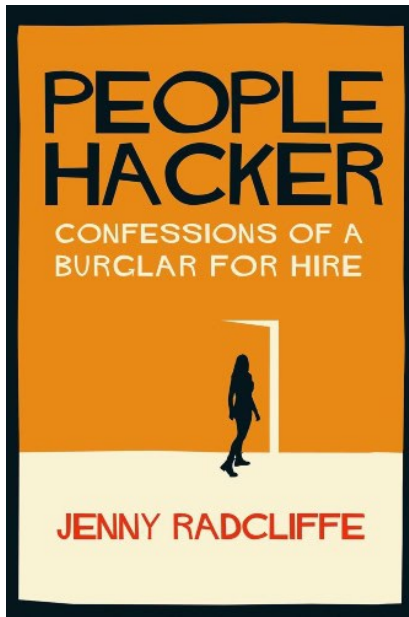
Information Security

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Jenny Radcliffe's fascinating background was a source of much interest to potential delegates during the run up to the conference and was undoubtedly a key selling point for the event.

ECN

Books



People Hacker: Confessions of a Burglar for Hire

'From an early age, locked doors, high fences and the secrets kept by businesses, buildings and people, fascinated me. I wanted to find out what they wanted to hide away.' A burglar for hire, con-artist and expert in deception and physical infiltration – Jenny Radcliffe is a professional people hacker. After being schooled in the art of breaking and entering by her family, she became an expert social engineer, doing an insider's job to exploit the flaws and weaknesses in top-grade security operations. In *People Hacker*, Jenny reveals how she uses her inimitable blend of psychology, stagecraft and charm to gain access to top-grade private and commercial properties. From the back streets of Liverpool to the City of London's Square Mile, across rooftops, cellars and staircases in Europe to the mansions of gangsters in the Far East, Jenny has risked it all to earn the title 'People Hacker'. This is Jenny insider's account of how her working-class upbringing, northern sense of humour and femininity in a male-dominated industry all helped her to become one of the most sought-after social engineers in the world. Told in her trademark colourful style, and packed full of stories of the crazy and dangerous situations she has found herself in along the way, Jenny shines a light on the security mistakes we all make – and how to avoid them.

[BUY THE BOOK](#)

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✔ **Recommended**



Speaking Agency