



## Jacob Morgan

AUTHOR · FUTURIST

Professionally trained futurist, best-selling author, and keynote speaker

### About:

- **Gender:** Male
- **Languages:** English
- **Travels from:** United States

### Engagement Types:

- Panel Participation
- Speaking

### Topics:

- Brand Strategy
- Employee Experience
- Executive Development
- Future of Work
- Global Economics & Markets
- Innovation & Digital Transformation
- Multigenerational Workplace
- Organizational Culture
- Team Leadership
- Technology & AI

## Biography Highlights

- Jacob Morgan is one of the world's most sought-after keynote speakers on employee experience, leadership, and the future of work—and for good reason.

## Biography

Jacob Morgan is a professionally trained futurist and one of the world's leading experts on what it takes to be future-ready—the powerful blend of leadership, employee experience, and the future of work.

He doesn't just give speeches—he creates powerful experiences that transform how leaders lead, how employees show up, and how organizations shape the future. His talks are customized, deeply researched, packed with compelling stories, and filled with practical takeaways.

Born into an immigrant family from the Republic of Georgia, Jacob was raised with the values of hard work, resilience, and vision. After college, he took a corporate job that promised growth—but delivered cold calls and PowerPoints. When the CEO asked him to fetch coffee, he walked away from corporate life—and never looked back. That was one of the last jobs he ever had.

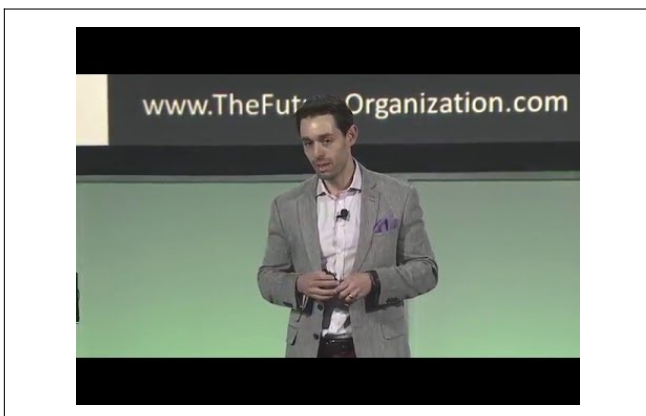
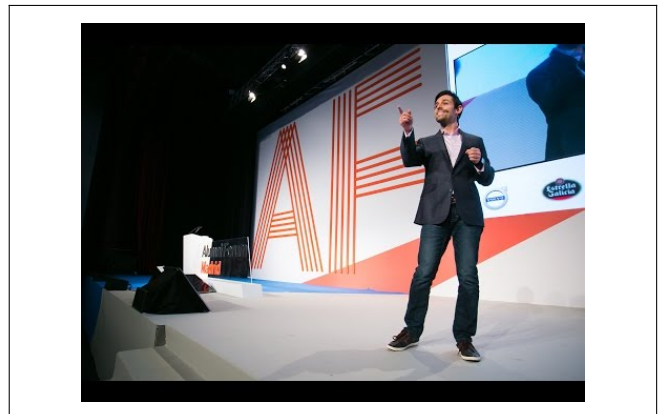
Today, Jacob is a professionally trained futurist, best-selling author of six books, and a globally recognized keynote speaker with a worldwide audience. He also leads Future of Work Leaders, a global community for CHROs.

His keynotes are built on proprietary research, including surveys of tens of thousands of employees and work with thousands of business leaders (including CEOs and CHROs). Each talk is engaging, memorable, and data-driven.

Jacob speaks on what it means to be future-ready—covering employee experience, leadership, and the future of work. His mission is simple: show what's possible, inspire action, and give people the tools to turn vision into reality.

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## Videos



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## Jacob's Topics

## **Future-ready leadership: The skills and mindsets to lead in the new world of work**

Leadership is being redefined in real time and the pace of change isn't slowing down. From AI to hybrid work, shifting employee expectations to global disruption, today's leaders are navigating uncharted territory. It's never been more challenging to lead, but it's also never been more important.

### **So what does it take to lead in this new world of work?**

In this eye-opening and actionable keynote, Jacob reveals the new rules of leadership based on in-depth research with over 140 of the world's top CEOs and nearly 14,000 employees. His work uncovered a powerful model for mindsets and five essential skills that all leaders must embrace to thrive in the future.

This isn't about theory, it's about transformation. Through compelling stories, cutting-edge insights, and practical takeaways, Jacob guides your audience on how to become the kind of leader people actually want to follow today and tomorrow.

### **Learning outcomes:**

- Uncover the 4 mindsets and 5 essential skills that define future-ready leadership
- Understand why traditional leadership approaches are failing and what's replacing them
- Gain a proven framework to lead confidently through disruption, transformation, and uncertainty
- Learn how to build trust, drive engagement, and lead high-performing teams in any environment, remote, hybrid, or in-person
- Discover how to think like a futurist and act like a leader who thrives in uncertainty
- Walk away with actionable tools to transform leadership behaviors immediately

**Available:** In person, Virtually

## **The human edge: Why leading with vulnerability wins in the age of AI**

Vulnerability isn't just a personal trait, it's a leadership superpower. It builds trust, drives performance, unlocks potential, and fuels transformation. But there's a catch: vulnerability for leaders isn't the same as vulnerability for everyone else.

In this powerful keynote, Jacob shares breakthrough insights from interviews with 100+ CEOs and data from 14,000 employees that reveal what it really means to lead with vulnerability and why it's so misunderstood.

This session isn't about being soft or emotional, it's about learning how to combine vulnerability with competence to become a truly future-ready leader. Packed with personal stories, real-world examples, and actionable frameworks, Jacob will show your audience how to use vulnerability the right way so it strengthens leadership, deepens connection, and drives results.

### **Learning outcomes:**

- Understand the difference between being vulnerable and leading with vulnerability
- Learn the 8 key attributes of vulnerable leaders and how to build them into your leadership style
- Discover why vulnerability fails for some leaders and how to avoid common traps
- Explore the proven ROI of vulnerable leadership on trust, engagement, and performance
- Gain a research-backed framework to lead through uncertainty, change, and challenge
- Walk away with a practical roadmap to become a more authentic, respected, and impactful leader

**Available:** In person, Virtually

## 8 laws of employee experience: How to build a future-ready organization that attracts top talent

In an era defined by AI, disruption, and changing expectations, organizations can no longer rely on outdated models of work. The most forward-thinking companies know that when people thrive, the business does too. Employee experience has become a strategic lever, driving innovation, engagement, and long-term performance. The companies that will lead tomorrow are building smarter, more human-centered workplaces today.

In this transformative keynote, Jacob unveils the 8 laws of employee experience, a bold, futurist-driven framework for designing organizations that attract top talent, unlock potential, and accelerate business success. Drawing on research from over 100 of the world's leading companies, Jacob delivers an actionable roadmap for building human-centered, high-performing, and truly future-ready workplaces.

Whether you're a senior executive, HR professional, or team leader, you'll walk away with the inspiration and tools to reimagine the employee experience and elevate your organization to the next level.

### Learning outcomes:

- Unlock the 8 laws of employee experience and learn how to use them to drive transformation and business impact
- Understand why employee experience is no longer just HR's job, it's a mission-critical leadership priority
- Discover how the best companies build workplaces that are human-centered, performance-driven, and future-ready
- Explore the four employee experience futures and learn how to shape the one you want
- Master futurist tools and frameworks to future-proof your employee experience strategy
- Learn why top organizations are ditching gimmicks and getting back to basics and what your company must do now

**Available:** In person, Virtually

## Testimonials

“

A tour de force!

**Hubert Joly**

CEO  
*Best Buy*

“

A very compelling and insightful presentation our leaders found inspiring.

**Wes Kremer**

President  
*Raytheon*

“

Jacob's perspectives into the trends of the future workforce are insightful and spot on.

**Francine Katsoudas**

Chief People Officer  
*Cisco*

“

The insights have the potential to strike a nerve no matter your title or tenure.

**Michael Miebach**

CEO  
*Mastercard*

“

A favorite among colleagues and clients. His insights on the future of work have helped to shape some of our strategic conversations, and we always enjoy working with him.

**Tim Ryan**

US Chairman & Senior Partner  
*PwC*

“

The world's leading authority on the leadership, the future of work, and employee experience. His message is powerful, relevant, and compelling. I highly recommend him!

**Vicente Fox**

President of Mexico, 2000–2006

“

His talk was inspirational, insightful, and invigorating but most importantly of all, it was actionable.

**José Antonio Fernández Carbajal**

CEO  
*FEMSA*

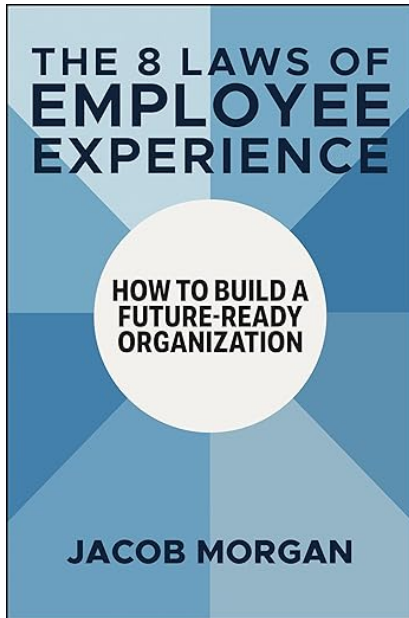
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I encourage leaders and up-and-coming leaders to see what Jacob has collected as an insightful glimpse into the power of leading with vulnerability including practical examples and anecdotes.

**Mark Hoplamazian**

President and CEO  
*Hyatt*

## Books

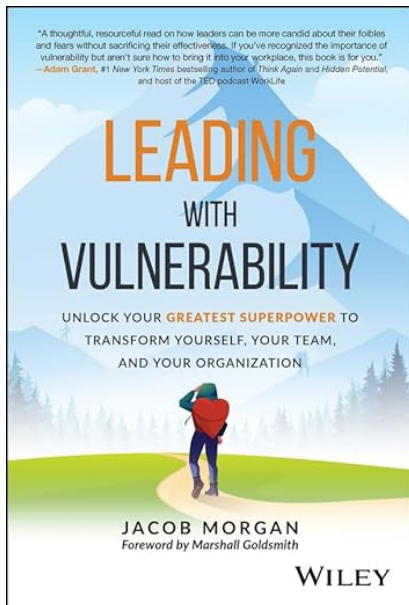


## **The 8 Laws of Employee Experience: How to Build a Future-Ready Organization**

The Eight Laws of Employee Experience is a reset, a new framework to build a future-ready organization in an AI driven world. Best-selling author and professionally trained futurist Jacob Morgan shows that employee experience must return to its core: a value exchange where employees contribute, grow, and lead, and where organizations enable them to thrive. Based on over 100 CHRO interviews at companies like Verizon, Delta, Hilton, IBM, and LVMH, Morgan lays out eight unshakeable laws that form the new operating system for the future of work.

This book isn't just about where we are today—it's about where employee experience is going over the next decade, and how leaders can design the future instead of being dragged into it.

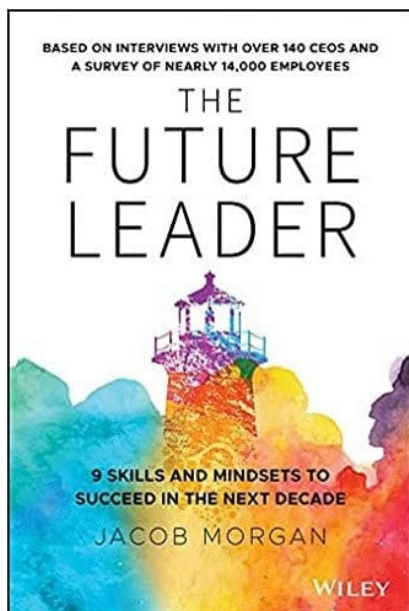
[BUY THE BOOK](#)



## **Leading with Vulnerability: Unlock Your Greatest Superpower to Transform Yourself, Your Team, and Your Organization**

Jacob started out with one basic question: Is vulnerability the same for leaders as it is for everyone else? It turns out that it's not. On August 20, 1991, Hollis Harris, the CEO of struggling Continental Airlines told his 42,000 employees to pray for the future of the company. The next day he was fired. What Hollis did was vulnerable, but it was not leadership.

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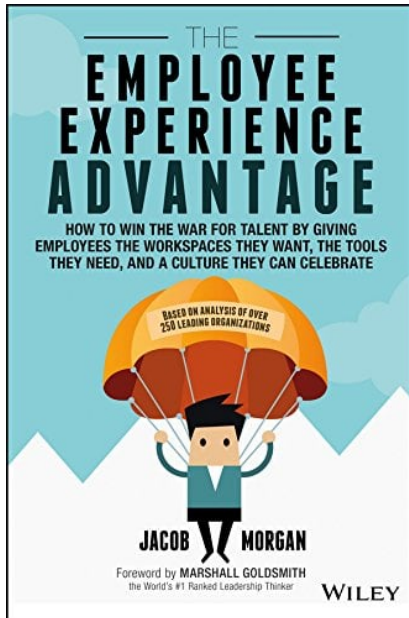


## **The Future Leader: 9 Skills and Mindsets to Succeed in the Next Decade**

*Business & Entrepreneurship*

Based on exclusive interviews with over 140 of the world's top CEOs and a survey of nearly 14,000 people. The Future Leader uncovers the 9 most crucial skills and mindsets for leading in the future of work.

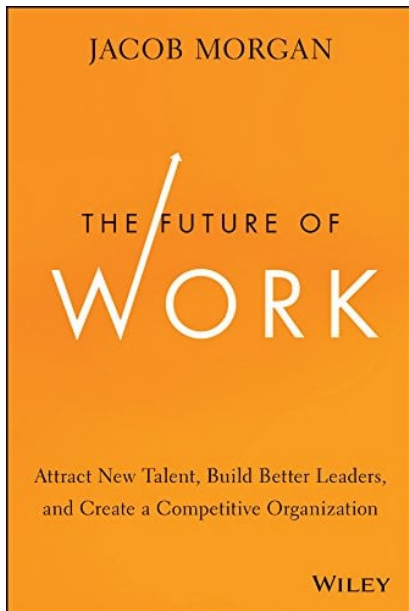
[BUY THE BOOK](#)



## **The Employee Experience Advantage: How to Win the War for Talent by Giving Employees the Workspaces they Want, the Tools they Need, and a Culture They Can Celebrate**

Recently a new type of organization has emerged, one that focuses on employee experiences as a way to drive innovation, increase customer satisfaction, find and hire the best people, make work more engaging, and improve overall performance. The Employee Experience Advantage is the first book of its kind to tackle this emerging topic that is becoming the #1 priority for business leaders around the world. Although everyone talks about employee experience nobody has really been able to explain concretely what it is and how to go about designing for it...until now.

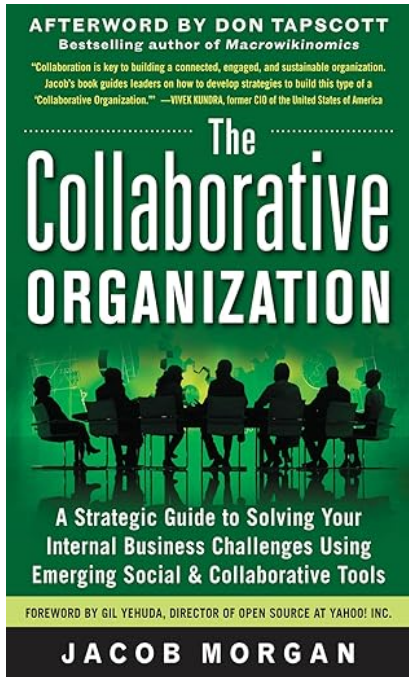
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## **The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization**

Throughout the history of business employees had to adapt to managers and managers had to adapt to organizations. In the future this is reversed with managers and organizations adapting to employees. This means that in order to succeed and thrive organizations must rethink and challenge everything they know about work.

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## The Collaborative Organization: A Strategic Guide to Solving Your Internal Business Challenges Using Emerging Social and Collaborative Tools

The Collaborative Organization gives you a strategic approach to building, implementing, and using social and collaborative technologies—such as those created by Jive and Yammer—to create innovative products, solve business problems, and create new processes that will foster lasting success and growth.

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### Speaker Bureaus And Talent Agencies

Jacob Morgan is available to book via these agencies

✔ Recommended



Speaking Agency