



George Bullard

ADVENTURER / EXPLORER · INFLUENCER · TEDX SPEAKER

World record breaking explorer, international speaker and qualified performance coach

About:

- **Gender:** Male
- **Nationality:** United Kingdom
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Advertising Campaign
- After Dinner Engagement

Topics:

- Climate Action
- Crisis Leadership

Biography Highlights

- George Bullard is a renowned world record-breaking explorer, endurance athlete and internationally recognised speaker. Known by fellow explorers as a pioneer in the world of adventure.

Biography

George's remarkable early feats were eternalised by the world's greatest living explorer, Sir Ranulph Fiennes, who described his achievements as "genuinely ground breaking" - and that was when George was just 19 years old. By this time he had already swum the English Channel, at 14 years old, before completing the world's longest unsupported polar journey in history before his twentieth birthday.

Over the last decade George's achievements have continued to astonish. Since setting the bar reasonably high following his debut record, the 113-day polar journey that remains unbeaten to this day, George has continued to go from strength to strength. From leading expeditions, to travelling, trekking, touring, sailing and swimming his way through some of the most extreme conditions on Earth, George maintains a penchant for inhospitable conditions. Most notably completing another world first by kayaking across the North Atlantic Ocean, remaining at sea for 66 days.

George takes pride in his achievements however he remains grounded and uncomplacent, preferring to be thankful for past experiences and

recognising the part that luck had to play in his significant successes.

George Bullard is a world record breaking explorer, endurance athlete and speaker. He believes that through the outdoors we can change lives. His mission is to reconnect us with nature

Described by Ran Feinnes as “genuinely groundbreaking” and by Bear Grylls as “total respect”, George has claimed a few accolades.

To date, he has covered almost 2,000 miles on foot in the polar regions, spending more than 26,000 hours in isolation. If you believe Gladwell’s 10,000 hour rule, that makes him a master of remote, hostile environments.

At 14 years old, George was part of a team that swam the English Channel. Before turning 17, he’d swum the length of Lake Zurich, circumnavigated Barbados and New York’s Manhattan Island. During this time George was also ranked #1 in the UK for Tetrathlon.

At the age of 19 George completed the world’s longest fully unsupported polar journey, 1374 miles on foot. A feat described by Sir Ranulph Fiennes, the world’s greatest living explorer, as “genuinely ground-breaking”. Since then, George’s expeditions have included the archipelago of South Georgia, cycling across Europe, climbing as yet unnamed summits, driving North-West Africa and sailing the Southern, Atlantic and Pacific oceans. George has guided over 350 people of all ages in the Amazon rainforest, the Indian subcontinent, Greenland Icecap and Svalbard.

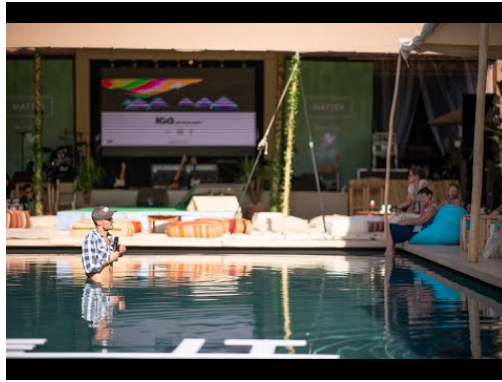
September 2016 saw George complete a second world first; 66 days in a kayak crossing the ferocious North Atlantic Ocean from Greenland to Scotland. The purpose? To test the theory that Inuits may have made the same journey in AD1700.

In 2021 George ran 630 miles along the South West Coast Path. A challenge designed to raise money for charity and encourage people outside post global pandemic. The route required him climb 35,000m of ascent, 4 times the height of Everest, over rocky coastal terrain.

In 2022, George crossed his 5th ocean. This has given him a unique insight into the planets oceans, winds and most importantly, pollution

Not everyone needs to tackle the worlds most hostile environments for an adventure. Everyone has their own Everest. George hopes to encourage people to understand that adventures will give them something that nobody else can.

Videos



George's Topics

The longest unsupported polar journey ever

A story of endurance, resilience and determination at the age of 19. Life changing events made me alter my perspectives entirely.

Available: Virtually

Kayaking across the North Atlantic Ocean

A world first journey with many hard hitting truths around failure and teamwork. This story could be really useful to land messages such as: resilience, teamwork, trust, focus.

Available: Virtually

One Life

I was a guide on an expedition where a young person was mauled to death by a polar bear. This story is emotive and lands messages such as: Leadership, mental wellness in the workplace and diversity and inclusion.

Available: Virtually

5 Oceans

With this series of short stories I can land messages around sustainability, environmental awareness and impact.

Available: Virtually

Failure

I completed a series of open water swims across the English Channel, around Barbados, around Manhattan and along Lake Zurich. I learnt from a very early age about failure, managing and mitigating risk as well as teamwork.

Available: Virtually

Testimonials

“

George delivered a highly charged and engaging piece on leadership and resilience when extreme situations arise. He demonstrated to the senior team how to adapt their leadership approach in unprecedented times, and that however tough, there is always a way forward

Luke B

Manager
J O Hambro

“

A truly inspirational speech from an inspirational man. It left everyone in the audience thinking about our own goals and what we can each accomplish with the right attitude. George's projects also help to highlight important environmental issues which Dell support through of Legacy of Good. We are thrilled to be working with George

Mark H

Sales Director
Dell Technologies

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The session that we had with George Bullard was fantastic - using his own experiences, he was able to share really meaningful insights. His story telling was incredibly engaging and he clearly articulated ways we can all personally make a difference and stay motivated going forward. George took an original approach to the brief - which was fantastic! The audience were completely engaged and we've only had good feedback. Thank you!

Natwest

Speaker Bureaus And Talent Agencies

George Bullard is available to book via these agencies

✔ Recommended



Speaking Agency

Agent: Patrick Nelson