



Farrah Storr

MEDIA PERSONALITY · TEDX SPEAKER

Editor-in-chief of Elle UK

About:

- **Gender:** Female
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Awards Hosting
- Event Hosting
- Guest Appearance
- Moderating and Emcee
- Panel Participation
- Speaking
- TV and Media

Topics:

- DEI (Diversity, Equity & Inclusion)
- Executive Development
- Health & Wellbeing
- Leadership & Management

Biography Highlights

- Farrah Storr is the multi-award-winning editor-in-chief of Elle UK. Prior to this, she was the Editor in Chief of Cosmopolitan and in that time, Farrah grew the brand to become the No.1 UK women's glossy magazine.

Biography

Farrah Storr's Background

Previously, Farrah was the launch Editor of Women's Health magazine. Under her direction, Women's Health became the most successful women's magazine launch of the decade.

Her achievements were recognised by the British Society for Magazine Editors when she won the prestigious award 'New Editor of the Year' in 2014.

Farrah is one of the leading voices for millennial women having overseen the Cosmopolitan brand which reaches 10 million women across digital, social and print every month. In 2016 she gave a TEDX London talk on the female leadership in the workplace. In April 2018 she delivered another TEDX talk entitled The Discomfort Zone.

Most recently, Farrah was included in the GG2 Power List, profiling Britain's 101 most influential Asians and as one of Walpole Luxury's 50 most influential people in British luxury in their 2020 Power List.

In 2019 Farrah was awarded Editor of the Year at the PPA Awards, for the second year running and was included in the Evening Standard's Progress 1000 list of London's most influential people of 2019.

In 2018, Farrah was named Editor of the Year at the BSMEs and was also named as one of the 36 BAME people on the Guardian's list of the 1,000 most powerful people in Britain. She is the author of The Discomfort Zone(Piatkus) and a member of the Social Mobility Commission.

Farrah is internationally recognised as a leading authority on print and digital publishing, fashion, branding, international and current affairs and lifestyle as an author and journalist. She is an excellent moderator, host and presenter and speaks on leadership, motivation, diversity, media, press relations, Asia relations, woman's rights, health and travel.

Videos





Testimonials

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Farrah has a proven track record in delivering great results in the world of glossy, aspirational women's magazines. She is smart, creative and has a brilliant instinct for what makes women tick.

Anna Jones

Founder
AllBright

Speaker Bureaus And Talent Agencies

Farrah Storr is available to book via these agencies

✔ **Recommended**



Speaking Agency