



## Dija Ayodele

AUTHOR · INFLUENCER

Renowned Aesthetician, Speaker and Columnist



### About:

- **Gender:** Female
- **Languages:** English
- **Travels from:** United Kingdom

### Engagement Types:

- Coaching
- Speaking

### Topics:

- Brand Strategy
- Business Strategy & Growth
- Customer Analytics
- DEI (Diversity, Equity & Inclusion)
- Growth Strategy
- Motivation and Inspiration

## Biography Highlights

- Dija is a highly respected Aesthetician and founder of two times Aesthetic Award winning and Vogue beauty finalist Black Skin Directory; founded in 2018 as a means to better connect people of colour to professional skincare in all of its facets.

## Biography

### About Dija Ayodele

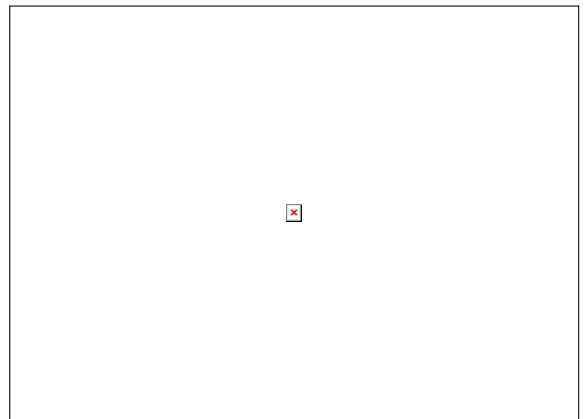
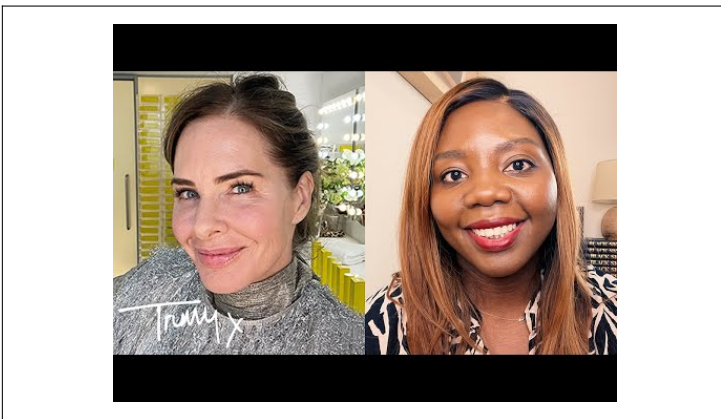
Skincare Expert and Aesthetician, Dija Ayodele is author of the newly published Black Skin, The Definitive Skincare Guide, owner of skincare clinic West Room Aesthetics in London and founder of the multi award-winning educational platform Black Skin Directory (BSD). With over 10 years experience in understanding and treating skin health, she has become a pivotal champion and advocate for providing the tools for people of colour to be educated on their unique skincare needs whilst pushing the beauty industry forward in its requirements to serve this sector.

Her clinic is a go-to destination, especially for Black women seeking skin rejuvenation treatments and advice for their skincare needs. She is a GLAMOUR Magazine columnist, Trustee of the Beauty Backed Trust and Advisory Board Member to the British Beauty Council, British Association of

Beauty Therapy & Cosmetology (BABTAC) and Aesthetic Medicine Journal. Dija is an experienced public speaker at both industry and consumer events and has taken the stage at the House of Commons, Stylist Live, Cosmoprof and Refinery29. She also works with a host of respected brands within the beauty and cosmeceutical industries as a consultant and Key Opinion Leader (KOL).

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## Videos



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## Speaker Bureaus And Talent Agencies

Dija Ayodele is available to book via these agencies

✔ Recommended



Speaking Agency