



Dhar Mann

ENTREPRENEUR/FOUNDER · INFLUENCER

Brand and Media Strategist; Most-Watched Scripted Creator



VISIT DHAR'S WEBSITE

About:

- **Gender:** Male
- **Nationality:** United States
- **Languages:** English
- **Travels from:** United States

Engagement Types:

- Speaking

Topics:

- Digital Strategy
- Social Media Marketing

Websites:

- [Website](#)

Biography Highlights

- Dhar Mann is the world's most-watched creator of scripted content, with 143M+ followers and 10B+ yearly views.
- Recognized on the TIME100 Creators List and as a Forbes Top Creator.
- Founder of Dhar Mann Studios, leading a 150-person team that produces 5 new 25-minute episodes weekly.

Biography

Dhar Mann: #1 Digital Scripted Storyteller in the World

Named the "Moral Philosopher of YouTube" by the New York Times, Dhar Mann is the #1 digital scripted content creator in the world. A mission-driven entrepreneur, writer, producer, father, husband, and media personality, he has over 143 million followers across platforms.

Dhar Mann Studios totals over 150 employees and produces five 25-minute scripted episodes per week, all of which are written, directed, and shot entirely in-house at their 100,000 square-foot production studio. Over 200 of their videos have surpassed 20 million views each.

In 2018, Dhar founded Dhar Mann Studios, a digital media company with a mission to share inspirational narrative content that makes a positive

impact on people across the world. Today, the company produces and publishes several hours of media every week with messages of compassion, kindness, and altruism that resonate with viewers of all ages around the globe. In the last year, DMS' content has reached over 10 billion views across platforms.

Dhar has been recognized by Forbes as the 2nd Top Creator. He has also been recognized for several awards, including as a two-time Favorite Male Creator nominee at the Kids' Choice Awards, and is a threetime Telly Award winner and Shorty Award winner for Best YouTube Presence. He was also nominated for Best Scripted Series at the Streamy Awards and acknowledged by YouTube as the 2nd Top Creator on YouTube.

Beyond content creation, Dhar is passionate about making meaningful impact on communities with real-world resources, donating hundreds of thousands of dollars to non-profits, charities, and marginalized communities. Organizations supported include Los Angeles Food Bank, TeamSeas, Dave Thomas Foundation for Adoption, Angel Studios, Special Olympics, the Dream Foundation, the Burbank Police Department, and ARFID Awareness, among other causes that tie back directly to themes in his content. In addition to Dhar's personal donations, Dhar Mann Studios has also set up many videos as fundraisers to help support these groups.

Alongside Dhar Mann Studios' scripted premium content, Dhar's fans can engage with him on a personal level as a dad, husband, and entrepreneur on his Instagram and TikTok accounts. Dhar's personal content blends videos of his kids, along with relatable relationship content with his wife, well-known lifestyle influencer, Laura Avila. Dhar has collaborated with iconic brands and companies such as MTV, Instagram, Universal, and Amazon.

His story, business, and life tips have been shared on Forbes, Business Insider, Entrepreneur, The New York Times, Inc., and many more.

Dhar resides in Los Angeles, CA.

Videos



Dhar's Topics

The Human Connection Advantage: Leading with Empathy to Transform Teams, Customers, and Culture

Ideal for: *Leadership offsites, customer experience teams, sales & service organizations, HR leaders*

In a world obsessed with KPIs and conversions, Dhar Mann makes a compelling case for leading with empathy instead of metrics. Drawing from his journey as the most-watched digital storyteller in the world, Dhar reveals how emotional intelligence, compassion, and human-centered leadership have powered his brand's unprecedented global success. This talk explores how prioritizing connection over transaction leads to stronger teams, deeper customer trust, and meaningful impact inside and outside of the organization. Dhar inspires audiences to shift from a numbers-first mindset to a people-first culture, proving that empathy is not only good for morale but also a powerful business strategy.

Available: In person, Virtually

Stories That Scale: How Purpose-Driven Storytelling Builds Customer Loyalty

Ideal for: *CMOs, marketing teams, founders, brand & creative leaders, executive retreats*

Dhar Mann built a digital empire by doing one thing exceptionally well: telling stories that resonate. In this talk, he unpacks how authenticity, purpose, and representation helped him grow a loyal global audience of over 136 million and how these same principles can be applied by companies to scale impactful brands and engaged workforces. Dhar shares the blueprint behind Dhar Mann Studios' growth, emphasizing how values-driven content and leadership foster not only external brand loyalty, but internal team alignment and retention. This is a masterclass in building modern brands that people believe in.

Available: In person, Virtually

Embracing the Chaos: How Unconventional Thinking Fuels Creativity, Innovation, and Viral Success

Ideal for: *Founders, creative leaders, innovation teams, executive offsites*

Behind every viral video and billion-view milestone is a process that defies traditional rules. In this energizing and eye-opening talk, Dhar Mann shares how embracing the messy, unpredictable nature of creative work has helped his team produce some of the most-watched inspirational content on the internet. Rather than stifling innovation with rigid systems, Dhar reveals how letting controlled, intentional, and purpose-driven chaos in can lead to breakthroughs that resonate with millions. Audiences will walk away with a fresh mindset on leading creative teams, building a culture of experimentation, and unlocking bold ideas that break through the noise.

Available: In person, Virtually

Speaker Bureaus And Talent Agencies

Dhar Mann is available to book via these agencies

✔ Recommended



Speaking Agency

Also available via

Speaking Agency