



Dave Coplin

AUTHOR · FUTURIST

Author, alchemist, catalyst, founder and CEO of The Envisioners

About:

- **Gender:** Male
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- Organisational Development Programme
- Panel Participation
- Speaking

Topics:

- Corporate Values & Ethics
- Future of Work
- Geopolitical Impact
- Growth Strategy
- Innovation & Digital Transformation
- Leadership & Management
- Social Media Marketing
- Sustainable Business
- Technology & AI

Biography Highlights

- Dave Coplin helps organisations and individuals to see the full potential that technology offers of a modern, digital society. He focuses not on the technology itself, but on the humans who use it.

Biography

Dave Coplin's Background

Dave is invited to speak worldwide for a wide range of companies, including in law, finance, banks, engineering, construction, schools and universities, food and drink, tech, and many more. His thorough approach to tailoring his presentations is reflected in the excellent feedback.

Dave has a tell-it-as-he-sees-it style and a light-hearted approach. He inspires, enthuses and entertains his audiences.

He helps them to think differently and creatively.

His mission is to make people reconsider their relationship with technology and how it can help them work smarter, not harder.

Dave's work as a published thought leader allows him to begin a new conversation with audiences to resonate at all levels about the changing nature of work, which requires greater flexibility, collaboration, creativity

and innovation.

His clients include Google, Facebook, Vodafone, Dropbox, Connect Plus M25, UBM, New Civil Engineer, CIPD, Communisis, The Law Society, London Business Forum, Richmond Housing Partnership, MCA Insight, Pancreatic Cancer UK, Baillie Gifford, Richmond Events, Gladstone Software, PHD Dubai, The Economist, Mizuho International Bank, Business Centre Association, Mind The Product, Association of Relocation Professionals, Public Service Manager's Association, Lucy Cavendish College (University of Cambridge) and Nickelodeon.

In December 2017, Dave was invited to open, and to close, the Children's Global Media Summit over three days in Manchester UK. RH Prince William was the keynote speaker on Day Two of this important, global event.

Technology geekdom is in Dave's DNA. A life-long Star Trek fan, he is a former Crystal Maze winner: these attributes all combine to create this friendly, approachable, optimistic, bearded, pony-tailed alchemist.

With over 25 years in the technology industry (and via his former "day job" as "Chief Envisioning Officer" at Microsoft) Dave is at the forefront of conversations on how individuals and organisations could benefit from the transformational potential that technology offers, rather than simply using it to do the same things, but only slightly better.

At Destination Star Trek, he took to the stage on a subject close to his heart - how technology, and even innovations referenced in Star Trek, are being brought to life now, changing the way we live and work forever.

One of the most influential people in the digital industry, he was nominated as one of the Drum's Digerati (2013, 2014) BIMA's Hot 100 (2013) and the Digital Marketing Show's "Class of 2014".

Bringing new and exciting thinking to the world of work, Dave's books Business Reimagined and The Rise of the Humans discuss the need to rethink how we use technology to make it work for us, not against us. The books sold over 12,500 copies last year and Dave is working on his next book.

The Rise of the Humans (2014) shines a light on the deluge of digital information which surrounds us in work and in life, threatening to overwhelm us. Dave argues that the sheer volume of information often prevents us from ever going deep into subjects and it constrains us from getting the much-needed headspace to think. He claims this deluge often leads us to "snack" on data in a way that's unhealthy for our minds, working styles and, most importantly, our lives.

With a loyal audience on social media, Dave is a prominent and regular voice at leading industry events and platforms including the RSA, WorkTech, and Cloud World Forum. He was a guest on Sunday Brunch (C4) 31 Dec 2017.

His RSA Animate video on the need to re-imagine work has generated over 800,000 YouTube hits to date.

His point of view resonates widely.

Addressing the intersection of modern society technology through his public speaking and published work, Dave is spearheading the

development of the UK's IT and digital industries by helping people to understand and aspire to greater outcomes from our use of technology.

Dave is an authority in the industry, on a broad range of topics and a regular contributor in UK and Pan-EMEA media including the BBC, The Telegraph and The Guardian on topics from the future of education, privacy and on-line safety, right through to the Big Data rock stars and the impact of Machine Learning.

"We need strategies and tools that help us better to cope with information – and focus on what matters. But how do we sift through what's important and what's not? How do we decide when to tune in, and when to tune out?"

The Rise of the Humans, Dave Coplin, 2014

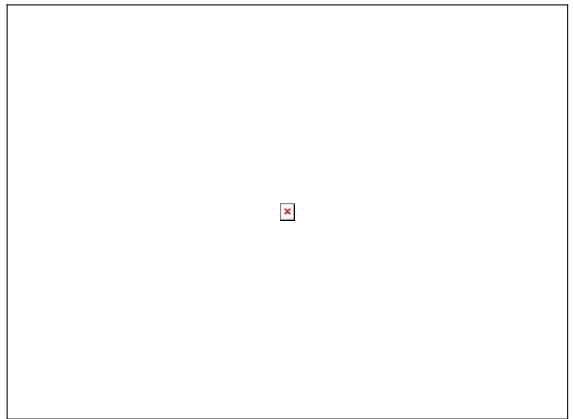
"I believe that within every individual inside an organisation lies an "intrapreneur" – a part of them with an innate desire to make things better either directly for themselves, or indirectly by making their organisation better. Our main cultural challenge is how organisations not only create an environment that supports this, but equally how they learn to live with the occasional chaos that can come with it."

The Rise of the Humans, Dave Coplin, 2014

Invited as principal keynote speaker at Children's Global Media Summit (hosted by the BBC: December 2017), he writes: "We continue to raise our children with a mindset that was forged in the fires of the 19th century. As a result, we are preparing our children for a world that no longer exists. Unless we fundamentally change the way in which we think about, engage with and educate our children, we risk being derelict in our duty as the guardians of their future, as we send them out into a world for which they are simply not prepared.

The Rise of the Humans seeks to redress this balance by helping the next generation to embrace the incredible opportunity technology offers us and, in so doing, enables them to live up to the potential of evolving technology, rather than to be constrained by it".

Videos



Dave's Topics

Advertising and the 'consumerisation' of IT

Available: Virtually

Cloud Computing

Available: Virtually

Open Government

Available: Virtually

Big and Open Data

Available: Virtually

Testimonials

“

THANK YOU Dave for yesterday. You blew them away and the feedback has been exceptional. You received 100% Excellent or Very Good which is rare indeed! A real pleasure to work with you and DBA and we look forward to staying in touch.

Benchmark for Business, London

“

Diana - it was absolutely wonderful to have Dave at our Dinner. To deliver a better future, we need to challenge our thinking about how we can influence change and work together. Dave's talk inspired us to think about how we use data and technology to inspire and influence others to make change happen. He is a dynamic speaker who kept the diverse audience engaged throughout his whole presentation.

Pancreatic Cancer UK

“

Dave's speech completely resonated with our audience and definitely challenged their mindset. The immediate responses following his presentation are exceptional. Dave Coplin is an excellent communicator.

Business Centre Association

“

A vibrant and charismatic speaker. Our packed audience really enjoyed hearing Dave.

SIGBI Malta 2016

“

Dave's talk was amazing. Not only did the content fit our 'Science of Customer' theme perfectly, but his energy and charisma onstage is second to none. We've seen lots of good speakers. And Dave is one of the very best. Please convey our gratitude to Dave for a great closing keynote.

UBM

Speaker Bureaus And Talent Agencies

Dave Coplin is available to book via these agencies

✔ **Recommended**



Speaking Agency