



Daniel Lacalle

BUSINESS SCHOOL PROFESSOR · ECONOMIST

One of the world's most influential economists.



About:

- **Gender:** Male
- **Languages:** English, Spanish
- **Travels from:** Spain

Engagement Types:

- Speaking

Topics:

- Global Economics & Markets
- Political Trends

Biography Highlights

- Daniel Lacalle is a renowned expert in economics and investments. He is the author of bestsellers translated into several languages and an international consultant. Daniel holds a PhD in Economics, is a professor of Global Economics and Finance, and the Chief Economist at Tressis Sociedad de Valores.

Biography

Meet Daniel Lacalle

Daniel Lacalle is PhD in Economics, Professor of Global Economics and Finance, and Chief Economist at Tressis.

Mr. Lacalle has presented and given keynote speeches at the most prestigious forums globally including the Federal Reserve in Houston, the Heritage Foundation in Washington, London School of Economics, Funds Society Forum in Miami, World Economic Forum, Forecast Summit in Peru, Mining Show in Dubai, Our Crowd in Jerusalem, Nordea Investor Summit in Oslo, and many others.

Mr. Lacalle has more than 24 years of experience in the energy and finance sectors, including experience in North Africa, Latin America and the Middle East. He is currently a fund manager overseeing equities,

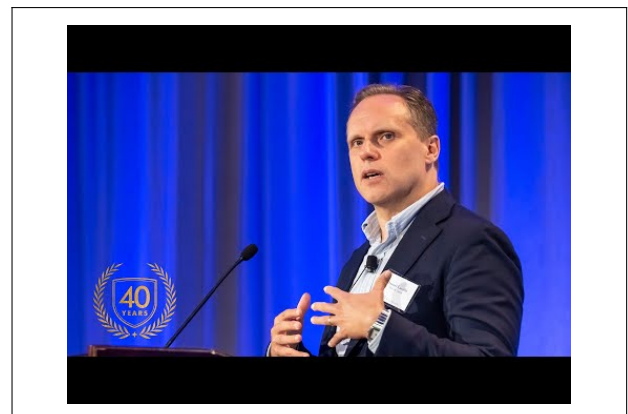
bonds and commodities. He was voted Top 3 Generalist and Number 1 Pan-European Buyside Individual in Oil & Gas in Thomson Reuters' Extel Survey in 2011, the leading survey among companies and financial institutions.

Author of the best-selling books:

- "Life In The Financial Markets" (Wiley, 2014), translated to Portuguese and Spanish.
- "The Energy World Is Flat" (Wiley, 2014, with Diego Parrilla), translated to Portuguese and Chinese.
- "Escape from the Central Bank Trap" (2017, BEP), translated to Spanish.
- "Freedom Or Equality" (2020, PostHill Press).

Daniel is regular collaborator with CNBC, Bloomberg, NTD USA, World Economic Forum, Epoch Times, Mises Institute, Hedgeye, Zero Hedge, Focus Economics, Seeking Alpha, El Español, and The Wall Street Journal.

Videos



Daniel's Topics

Monetary Policy and Implications on Markets

The Federal Reserve does not create a downturn due to rate hikes; it may create the foundations of a crisis by unnecessarily lowering rates to negative territory and aggressively increasing its balance sheet. A recession is caused by underinvestment and excessive risk-taking, which are usually fueled by cheap money. Valuations soar simply because the quantity of money is rising faster than nominal GDP (gross domestic product). Daniel Lacalle, author of *Escape from the Central Bank Trap*, explains how monetary policy can be conducted while avoiding excessive risk-taking and the creation of bubbles.

Energy Transition, Security of Supply and Competitiveness

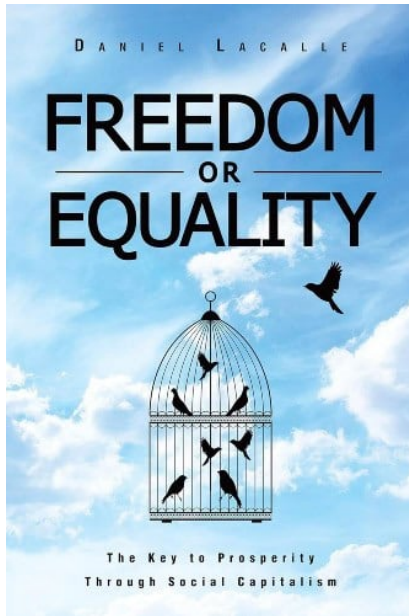
Energy policy must comply with the principles of safety, diversification, and competitiveness. Keep betting on renewables without passing the bill to businesses and families. Subsidies must be changed into tax incentives.

Solving the problem of supply security by developing local energy sources—renewables, hydro, nuclear, and natural gas—as well as improving interconnection between countries to use “hubs” to reduce reliance on foreign suppliers, by utilizing storage facilities and regasification terminals. What can be done? Daniel Lacalle, author of *The Energy World Is Flat*, provides some ideas. Address energy from an industrial and technological perspective, not an ideological one. Electricity prices in Europe in 2003 were among the lowest in the OECD and today they are some of the highest. Why? Because the final consumer bill was loaded with all kinds of fixed concepts.

Global Macro and the Failure of Stimulus

The evidence from the last thirty years is clear. Aggressive stimulus policies leave a massive trail of debt, weaker growth, and falling real wages. The multiplier effect of government spending is virtually non-existent. Stimulus plans have bloated government size, which in turn requires more dollars from the real economy to finance its activity. How to change this? Daniel Lacalle, author of *Freedom or Equality* and *Escape From The Central Bank Trap* explains simple and effective ways.

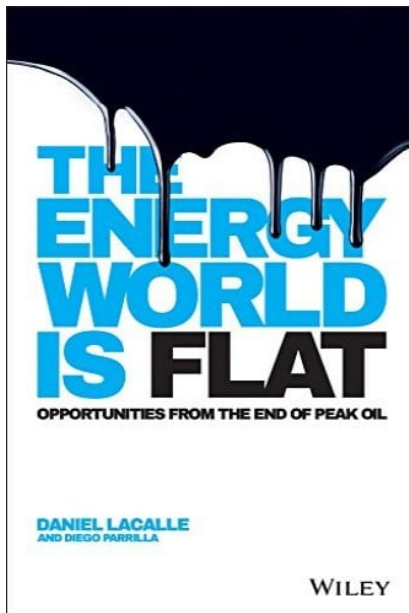
Books



Freedom or Equality: The Key to Prosperity Through Social Capitalism

A straightforward, modern, and comprehensive approach to our economy that encourages saving, investment, and innovation—leveraging capitalism’s benefits to improve opportunities for everyone rather than a select few. Capitalism offers greater prosperity and opportunity for everyone, while socialism, unnecessary interventionism, and other choices inevitably fail. But capitalism is quickly falling out of favor with the middle class in the Western world. Fortunately, it can be fixed. The next decades will present numerous challenges: exponentially accelerating technology and use of robots, an aging population, repressive taxation, and the sustainability of education and health care costs—to name just a few. Freedom or Equality addresses those challenges while presenting a fresh examination of Social Capitalism—a moderate option between extreme solutions of all sorts that can deliver superior growth and prosperity worldwide.

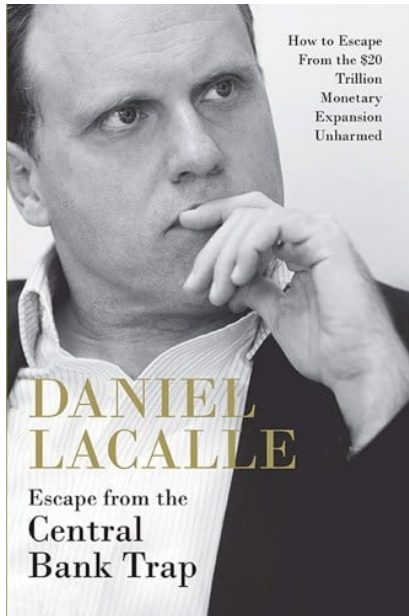
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The Energy World is Flat: Opportunities from the End of Peak Oil

A stronger, more informed approach to the energy markets The Energy World Is Flat provides a forward-looking analysis of the energy markets and addresses the implications of their rapid transformation. Written by acknowledged expert Daniel Lacalle, who is actively engaged with energy portfolios in the financial space, this book is grounded in experience with the world of high-stakes finance, and relays a realist's perspective of the current and future state of the energy markets. Readers will be brought up to date on the latest developments in the area, and learn the strategies that allow investors to profit from these developments. An examination of the markets' history draws parallels between past and current shifts, and a discussion of technological advancements helps readers understand the issues driving these changes. Energy has always been at the forefront of the economic agenda, being both the key to and a driver for development and growth. Its centrality to the world of finance makes it imperative for investors and analysts to understand the energy markets, irrespective of where on the wide range of energy spectrum observers they fall. The Energy World Is Flat is a guide to the past, present, and future of these crucial markets, and the strategies that make them profitable. These include: ● Understanding the state of the energy markets, including key developments and changes ● Discovering the ten pillars of a successful energy investment strategy ● Reviewing the history of the energy markets to put recent changes into perspective ● Learning which technologies are driving the changes, and how it will affect investors The recent energy market changes were both unexpected and so fundamental in nature that they represent a true shift in the energy macro- and microeconomic landscape. Investors and analysts seeking a stronger approach to these markets need the expert guidance provided by The Energy World Is Flat.

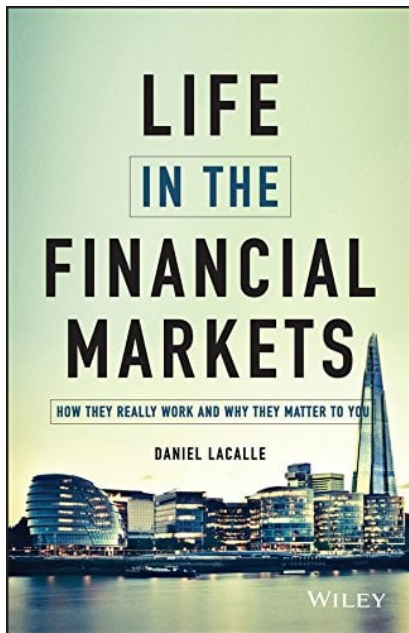
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Escape from the Central Bank Trap: How to Escape From the \$20 Trillion Monetary Expansion Unharmed (ISSN)

This book is about realistic solutions for the threat of zero-interest rates and excessive liquidity. Central banks do not print growth. The financial crisis was much more than the result of an excess of risk. The same policies that created each subsequent bust are the ones that have been implemented in recent years. This book is about realistic solutions for the threat of zero-interest rates and excessive liquidity. The United States needs to take the first step, defending sound money and a balanced budget, recovering the middle-class by focusing on increasing disposable income. The rest will follow. Our future should not be low growth and high debt. Cheap money becomes very expensive in the long run. There is an escape from the central bank trap.

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Life in the Financial Markets: How They Really Work And Why They Matter To You

An accessible and thorough review of the international financial markets Life in the Financial Markets—How They Really Work And Why They Matter To You offers the financial services professional, and anyone interested in knowing more about the profession, an entertaining and comprehensive analysis of the financial markets and the financial services industry. Written by Daniel Lacalle—a noted portfolio manager with EcoFin and well-known media personality—the book goes beyond a simple summary and offers solid advice on the future of the global financial markets. This great resource also includes a review of effective strategies and forecasts the trends that represent potential opportunities for investors. The book reviews the recent history of the financial crisis and includes information on hot topics such as derivatives and high frequency trading. An in-depth section on investment banking is written from the perspective of a successful practitioner and provides clarity on several complex and overly politicized elements of the banking system. The author gives an expert's perspective on the debt markets, monetary policies, and quantitative easing, and helps explain the various issues surrounding sovereign debt, the Euro crisis, and austerity versus growth policies. Comprehensive in scope, this resource also offers an analysis of investment styles, from hedge funds to "long only" investments, as well as an in-depth look at corporate communication and its impact on markets and investments. ● Offers an engaging and comprehensive analysis of the financial services industry ● Includes information on the workings of the global financial system following the economic crisis ● Contains a review of complex banking systems Analyzes the various investment styles and answers the most common questions pertaining to investing

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