



Clive Woodward

SPORTS PERSONALITY

Transforming Teams, Inspiring Leaders, and Elevating Performance Across Sports and Business

About:

- **Gender:** Male
- **Nationality:** United Kingdom
- **Languages:** English
- **Travels from:** United Kingdom

Engagement Types:

- After Dinner Engagement
- Coaching
- Panel Participation
- Speaking

Biography Highlights

- World-Renowned Rugby Coach, Leadership Expert, and Inspirational Speaker
- Rugby World Cup Champion Coach: Led England to victory in the 2003 Rugby World Cup
- High-Performance Expert: Expertise in developing elite performance environments
- Leadership Innovator: Proven track record in both sports and corporate sectors
- Author and Media Personality: Published works on leadership and frequent media contributor

Biography

Early Life and Rugby Career

Sir Clive Woodward's journey to becoming a celebrated rugby coach began as a player, earning 21 caps for England from 1980 to 1984. His rugby career saw him play for esteemed clubs such as Leicester Tigers and Harlequins, as well as a stint with Loughborough Students.

Coaching Triumphs

Woodward's coaching career is distinguished by his revolutionary

Topics:

- Change Management
- Crisis Leadership
- Cross-Cultural Communication
- Executive Development
- Growth Strategy
- Leadership & Management
- Mindfulness & Resilience
- Personal Development
- Team Dynamics
- Team Leadership

approach and success with the England national rugby team. Appointed as head coach in 1997, he transformed the team, culminating in their historic 2003 Rugby World Cup win. His innovative methods, which emphasized player empowerment, meticulous planning, and cutting-edge technology, have set new standards in sports coaching.

Beyond Rugby

After his rugby coaching career, Woodward transitioned to various leadership roles, including Director of Sport at the British Olympic Association, where he contributed to the success of Team GB in the 2012 London Olympics. His strategies in high performance and team building have been instrumental in multiple sports disciplines.

Corporate Leadership and Speaking

In the corporate world, Woodward's insights into leadership, team dynamics, and performance management have made him a sought-after speaker. He draws parallels between the pressures of elite sports and business, offering valuable lessons on leadership, resilience, and achieving excellence under pressure.

Publications and Media

An accomplished author, Woodward has penned several books, including "Winning!" and "How to Win," where he shares his philosophy on leadership and success. He is also a regular commentator on sports and leadership topics, contributing to major media outlets and inspiring a wide audience.

Sir Clive Woodward's compelling narrative and practical insights make him an exceptional speaker for corporate events, leadership seminars, and sports conferences. His ability to connect with diverse audiences ensures that his presentations are not only inspiring but also actionable.

Videos





Clive's Topics

DNA Of A Champion - "Talent Alone Is Not Enough"

Based on the notion that 'Great Teams Are Made of Great Individuals', Clive has identified four criteria, which he believes characterise a champion individual or team in both business and sport. 'The DNA of a Champion' details each of these criteria, but also how they can be coached to achieve high performing teams.

Available: In person, Virtually

Winning Culture - "How Do You Want To Be Remembered"

Focused on 'creating an environment so good that everyone wants to be a part of and nobody ever wants to leave,' Clive's talk on creating a Winning Culture encapsulates the collaborative leadership model Clive successfully applied to the World Cup winning England rugby team and Team GB at London 2012.

Available: In person, Virtually

Relentless Learning - "I Never Lose, I Either Win Or Learn"

Having worked with champion teams and individuals in sport and business over the last 2 decades Clive has identified that the ability to learn and take on new skills is a key characteristic of any Champion individual. In this talk on 'Relentless Learning' Clive will explain the importance of learning and collaboration in high performance and describe how he coaches teams and individuals to learn better together everyday.

Available: In person, Virtually

Tackling Change - "100 Things 1% Better"

Clive's reputation as an innovative leader is driven by his determined approach to challenge the traditional school of thought and find new, different ways of operating and this has never been more important in today's ever changing corporate world. In his talk on 'Tackling Change' Clive will highlight why it is important to embrace change and illustrate how creating a culture of relentless learning can help teams and organisations to adapt and succeed.

Available: In person, Virtually

The Power of Data and Technology - "Whoever Wins In IT Tends To Win"

Data and Technology is a very powerful tool in sport and business. But only if everyone understands Why and How to use it. In this talk I explain how I use Data and Technology with the teams that I work with and the impact it can have on individual and team performance.

Available: In person, Virtually

Brilliant Basics

In a world full of noise and complexity, success often comes down to mastering the basics. In his compelling talk Brilliant Basics, Sir Clive Woodward explores the power of simplicity, focus, and attention to detail. Drawing on his experience as a Rugby World Cup-winning coach, successful entrepreneur, and passionate golfer, Clive shares practical lessons from elite sport and business.

With stories from the rugby field, boardroom, and golf course, Clive shows how staying focused on the fundamentals can lead to exceptional results. He explains how clarity, discipline, and preparation help individuals and teams cut through distraction and perform under pressure.

Audiences will take away clear, actionable insights on how to:

- Focus on the fundamentals that matter most
- Stay composed in high-pressure environments
- Use simplicity and structure to drive performance
- Brilliant Basics is a powerful reminder that doing the simple things exceptionally well is the foundation of lasting success.

Available: In person, Virtually

Speaker Bureaus And Talent Agencies

Clive Woodward is available to book via these agencies

✔ **Recommended**



Speaking Agency